

I. I. Baranova

RESEARCH OF PHYSICO-CHEMICAL AND TECHNOLOGICAL PROPERTIES OF POWDER OF SPONGE

Key words: fresh-water sponge, powder, wettability, glycerin, propylene glycol, water.

In order to clarify the optimal administration of 15 % concentration of spongilla powder into a gel base its wettability has been studied by the drop method. It was proved that it was optimal to use a mixture of propylene glycol and glycerin (1:1).

15 %

(1:1).

614.27:615.322:582.711.712

(POTENTILLA ANSERINA L.)

• . . . , V
: : , . . . ,
: : , . . . ,

• , . . .

40 % (), - ()
[1, 2]. - Potenti a L - Potenti a L [4].

100 , -
40 , -
[5]. -

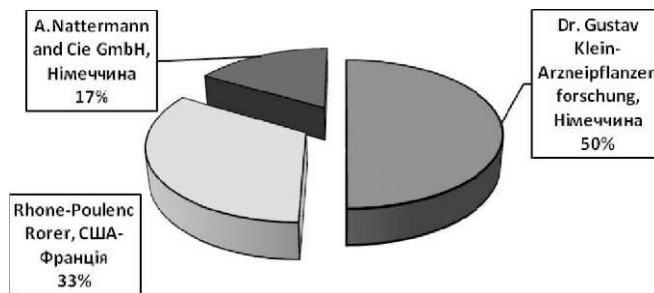
(), . . . , ' , . . . -
, , -
: , -
, , -
, , -
[2]. -

[3]. . . , ,
I

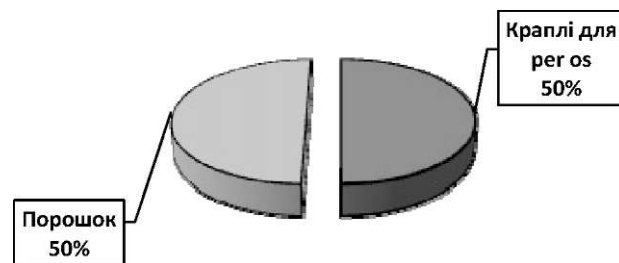
03 03 X	
« . . . », 20	Dr. Gustav Klein-Arzneipflanzenforschung,
« . . . », 50	
« . . . », 100	
(37,5), 150	Rhone-Poulenc Rorer,
(75), 300	
(37,5), 150	A.Nattermann and Cie GmbH,

[4, 6].

()



1.



2.

A03 «
», A03A X20** « [7, 8].
1 2013 .
6

(. 1).

(. 2).

: Dr. Gustav Klein-Arzneipflanzenforschung (3), Rhone-Poulenc Rorer (2) A. Nattermann and Cie GmbH (1) 3-

« » : Deutsche Homoopathie-Union, DHU-Arzneimittel GmbH & Co. KG.

2

(50 %) (1).

(. 2).

®, 80	Deutsche Homoopathie-Union, DHU-Arzneimittel GmbH & Co. KG, ()
®, 100	
®, 200	

3

	60	« >		
(Beauty)	60	«Energy Group»		
(Vironal)	30	1 «Energy Group»		
(Gynex)	30	1 «Energy Group»		

(. 3).

«Energy Group»,
« » (. Km^).

1.

2.

3. 1 2013 . 6

« ».
100 % -

4.

1. // - 2002. - 1-2. - 70-72.
2. // - 2012. -
3. - 71. [] -
: <http://compendium.com.ua/atc/A03>.
4. - : , 2000. - 112 .

5. « » - : <http://medprep.info/herbs/plants/2498/>.
6. « » 1 (322). [] - : <http://www.apteka.ua/>
/12523.
7. [] - : <http://fitoapteka.org/herbs-p/1143-potentilla-anserina>.
8. / : ,1993. - 438 .

16.04.2013

614.27:615.322:582.711.712_

M. Mandzyuk, N. M. Beley, S. M. Marchyshyn
MARKETING RESEARCH OF PHARMACEUTICAL MARKET
OF PHYTOPREPARATIONS BASED ON POTENTILLA
ANCERINA

Key words: phytopreparations, Potentilla ancerina, marketing researches, pharmaceutical market, firms-producers, biologically active additions.

The results of marketing analysis of the phytopreparations and biologically active additions on the basis of Potentilla Ancerina presenting on markets of Ukraine and Russia and having permitted for medical application are presented in the article.