

ABSTRACTS

Avdeeva E.S. *A multi-level approach to forming strategies: advantages and drawbacks.* – P. 192.

The article gives attention to features of strategic management at different levels, forming thereby a multi-level approach. The classification of development strategies is investigated based on the concept of multi-levelness; its positive and negative features are also characterized.

Keywords: strategy, multi-level approach, key competences, development, pyramid of strategies.

Chervova L.G. *Regulatory and legal framework for market institutions in the regional policy of the state.* – P. 39.

Based on analysis of the regulatory and legal framework for market institutions, their role in the regional policy of the state is examined, and the directions for their development are described.

Keywords: regulatory and legal system, institution, sectors, regional policy.

Dubinina M.V. *Old d-industrial regions of Ukraine: analysis and features of the development.* – P. 77.

The article deals with the problems of the development of old-industrial regions of Ukraine. The main trends in their development are identified. The author gives grounds for the necessity of creating an appropriate institutional system since the quality of institutions has a significant impact on the economic growth, along with proper macroeconomic policies.

Keywords: old-industrial regions, trends, potential, institutions.

Kotov E.V. *Problems of social and humanitarian modernization of Ukraine.* – P. 77.

The existing objective conditions and resource capabilities to ensure the strategy of socio-humanitarian modernization are analyzed. The advantages and disadvantages of modernization are shown if it is done by a "top-down" method. A partial assessment of the results of modernization achieved in some socio-humanitarian sectors was carried out.

Keywords: modernization, social and humanitarian sphere, development, strategy, society, region.

Kuzmenko L. *Regional differentiation – possibility and necessity of leveling.* – P. 26.

The article covers the problems of considerable differentiation in the socio-economic development of regions in Ukraine. The possibility of convergence is determined, as well as its estimation and application in the domestic practice. It is emphasized that the institutional factors play a great role in the reduction of the territorial differentiation.

Keywords: region, differentiation, competitiveness, effectiveness, convergence, old industrial regions.

Kuzmenko R.V. *Cluster approach in providing competitive advantages of regional development.* – P. 96.

The competitive advantages of modern regional development are examined under the present economic structure. A cluster approach is a means to achieve the targets of the regional industrial policy and is an effective tool for promoting integrated regional development.

Keywords: competitive advantages, regional development, clusters, economic potential.

Lyakh I.I. *State regulation of integration processes in the industry: innovation aspect.* – P. 210.

The paper gives recommendations how to increase the role of the state for providing the intensification and improving the indicators of innovation support to integration processes in the industry.

Keywords: innovation, regulation, industry, integration, technology transfer, cluster.

Lyashenko V.I. *Regulatory policy to stimulate small business development in the conditions of transformation of production sphere in old industrial regions.* – P. 3.

Ukraine is in the process of building a system of government control adequate to modern mixed economy. At the same time, some of the mechanisms of government administration proven positively in advanced economies are actively used. One of such mechanisms is a regulatory policy.

Keywords: regulation, small business, region, transformation, structure.

Lymar V.V. *The problems of the regulation of the international transfer of knowledge in the economy of Ukraine.* – P. 230.

This article tries to identify the problems concerning the regulation of the international transfer of knowledge in Ukraine's economy as well as the development of ways to solve them.

Keywords: knowledge economy, international transfer of knowledge, cross-boarder cooperation, euro-region, commodity structure of exports.

Mayer I.M. *Features of the implementation of public-private partnerships mechanism in Ukraine.* – P. 230.

The article considers the features of the implementation of public-private partnerships as a component of the state innovation policy in Ukraine in order to ensure its sustainable development.

Keywords: public-private partnerships, projects of public-private partnership, international experience.

Moiseev G.V., Moiseev V.G., Fialka L.V. *Strategic planning and organizational mechanism of implementing its results in corporate structures.* – . 111.

The article analyzes the practice in using the mechanism of strategic planning in corporate structures. The recommendations to accelerate the implementation of this mechanism in the corporate sector of the industry are well-grounded, including its institutional component.

Keywords: strategic planning, corporate industrial structures, organizational mechanism of management.

Osadcha N.V. *Process of providing a customs interest.* – . 128.

The article analyzes basic problematic aspects of forming the institutional environment of customs. The recommendations to form the principles of improving the institutional mechanism for regulating customs issues have been worked out, as well as the conception of providing a customs interest.

Keywords: customs, customs policy, enterprise, customs interest.

Pidorycheva I.Yu. *The concept of development of innovation integration structures in Ukraine.* – . 151.

The article substantiates the concept of development of innovation-oriented integration units (structures) in the present stage of the national economy development. The concept of integration is the basis for developing a model of joint activities of the main participants in the innovation process that is based on the mutual beneficial partnership and project-based cooperation.

Keywords: innovation process, integration structures, development, model of project-based organization.

Sydorova E.Yu., Kalenyuk A.A., Kozyreva O.N. *The use of the model of import substitution within the EurAzEC framework.* – . 239.

The article covers the problems of trade and economic cooperation within the *EurAzEC* and the use of the model import substitution in the countries.

Keywords: import substitution, *EurAzEC*, exports, imports.

Soldak M. *Brownfields in the structure of old industrial cities.* – P. 160.

The article addresses the problems of brownfields in the cities and the possibility of their solution. It offers to change the structure of industrial production and characterizes the impact of industrial waste on the territory. There is a brief description of the policy of brownfields management in city Donetsk.

Keywords: brownfields, management, policy, planning structure.

Tolmachova H.F. *The analysis of problems of providing administrative services and ways of their solution.* – P. 173.

The results of analysis of providing administrative services in Ukraine are presented, and the main problems impeding the development of small and middle-sized enterprise are identified. Based on sociological surveys on the problems of obtaining administrative services from the point of view of consumers, the proposals have been worked out to improve the legal and organizational framework for providing the administrative services.

Keywords: administrative services, small and middle-sized enterprises, sociological survey, consumers, legal and organizational framework.

avlov K.V. *Results of reforming the economy of Russia in view of the historical experience.* – P. 48.

The article analyzes the results of various reforms in the economy of Russia on the basis of historical experience in social reforms both in our country and abroad.

Keywords: economic reforms, historical experience in social reforms, national and international experience, results of reforms.