



SUMMARY

Kozlovskiy V.

INNOVATION AS INHERENT COMPONENT OF SOCIALLY ORIENTED MODEL OF UKRAINIAN ECONOMIC DEVELOPMENT

The article considers cardinal changes in economic development of the Ukrainian model within the 6th megaeconomic structure caused by globalization process. Innovation of the Ukrainian economic model is presented as complicated systemic polistructural and multifunctional phenomenon. Great attention is paid to the process of work creativity within the framework of Ukrainian socially oriented model of economic development

Lutokhina Y., Vozna V.

NATURE AND MOTIVATION OF LABOUR IN “NEW ECONOMY”

The article focuses on moral and emotional motives and incentives that are not sufficiently used in management from the standpoint of nannocentric methodology. Their types are presented, the function of catalyst in innovation economy is singled out.

Tkachenko S.

EPISTEMIOLOGIC SOCIETY AND CURRENCY INTEGRATION IN EUROPE

The article deals with the process of creating mechanism of European Central Bank management. The author makes an attempt to find consensus between different models of central emissive institute management on the level of integration type interstate union. To study modern model of banking system management in Euro zone the author uses the concept of epistemiologic society and key approaches of international political economy.

Kisiel R.

POSITION OF POLISH ECONOMY IN THE INTERNATIONAL COMPETITIVENESS RANKINGS

Hodes N.

DEVELOPMENT OF PAYMENTS UNION THEORY AND ITS IMPORTANCE FOR EURASIAN INTEGRATION PROCESS

The article considers modern theories of Payments Union formation and lines of its development in Eurasian region. Russian Federation, Belarus and Kazakhstan form European Union on its way to the intensification of integration processes in the region.



Kazarinov D.

UKRAINE AND ITS PLACE IN REGIONAL CURRENCY FORMATIONS OF EUROPE

The article focuses on the genesis of European currency integration. The author considers possible variants of Ukraine's participation in new integration formations within the process of megaeconomic globalization development.

Stoianovska O.

INTERBUDGETARY REDISTRIBUTION IN COUNTRIES WITH DIFFERENT POLITICAL SYSTEMS

The article focuses on the political systems of different countries and their interbudgetary relationship. The author studies international experience of forming budget systems.

Flehantova A.

MODERN APPROACHES TO INNOVATIONS CLASSIFICATION

The analysis of local and foreign scientists points of view on innovations classification is made. The author presents a universal classification of innovations.

Kuzmenko O.

IPO AS MECHANISM OF HARMONIZATION BETWEEN UKRAINIAN MARKET STRUCTURES AND NATIONAL ECONOMY SUBJECTS WITHIN INFORMATION SYSTEM OF MEGAECONOMY

The article considers Ukrainian market IPO in close interconnection with the development of Ukrainian economy and megaeconomy. Specific features of Ukrainian market IPO formation within the new information system are described by the author. Advantages and flaws of IPO for Ukrainian economy in modern conditions are generalized.

Zapadniuk E.

MODERN MANAGEMENT: KNOWLEDGE AND INFORMATION MANAGEMENT AT ENTERPRISE

The article considers the problem of knowledge management at enterprise. The author describes the practice of knowledge management programs realization at foreign enterprises, a shift of emphasis in the global competition to intellectual assets of companies. The conclusion about the necessity to enhance intellectual assets management of Belarusian economic entities is made.



Sorvirov B., Sorvirova V.

INSTITUTIONAL PROBLEMS OF CREATING AND DEVELOPING INNOVATION COMPANIES IN MODERN MARKET ECONOMY

The article considers a company's innovation system, features of formation and support of companies' innovation systems development. Different types and levels of institutions determining innovation systems are described.

Kost K.

DIVIDEND TAXATION AS FACTOR OF MAKING INVESTMENT DECISIONS

The article focuses on the main approaches to dividend taxation and its systems in the global financial space and evaluates effectiveness of these systems.

Yaroshenko O.

ENTERPRISE ECONOMIC SECURITY EVALUATION

The article centers on the gradation of enterprise economic security, which is made by determining quadrants on the intersection of enterprise activity results and its potentialities. The author proposes to take into account prospects of achieving a certain level of economic security in addition to the current state of enterprise economic security. The proposed method of enterprise economic security evaluation is based on resource and functional approach, which is scientifically substantiated.

Hurzhii N.

STRATEGIC MARKETING MANAGEMENT CONCEPT

The article centers on the essence of strategic marketing management concept, describes its constituents: strategic marketing architecture, key tendencies, subject, object, principles, imperatives, tools and categories. Imperatives and main principles of strategic marketing management concept are analyzed in detail.

Dmytruk B.

STATE, PROBLEMS AND PROSPECTS OF RENEWABLE ENERGY RESOURCES DEVELOPMENT: LOCAL AND FOREIGN EXPERIENCE

The article focuses on the main problems of rational use of energy resources in the major energy-intensive domestic industries. The author proposes ways of reducing energy consumption per product unit. The local experience of using different types of renewable energy resources for heat production is generalized. Rationality of using "green" tariffs to stimulate production of alternative energy is substantiated.



Niziaieva S.

MODERN PROBLEMS OF WINE ENTERPRISES DEVELOPMENT IN UKRAINE

The author presents a schematic model of complex approach to development of viticulture and wine enterprises. Constituents of steady development of wine enterprises are determined.

Sobolenko I.

CREATING COMPETITIVE ENVIRONMENT IN BELARUSIAN ECONOMY ON BASIS OF SMALL FORMS OF ECONOMIC ACTIVITY DEVELOPMENT

The article considers the main conditions of forming competitive advantages of small businesses in the former Soviet Union countries. The author makes analysis of competitive environment on the basis of the Belarusian model of economic development and proposes ways of competitive position improvement.

Kovalenko N.

PROSPECTS OF USING BUSINESS-PLANNING IN AIRLINES COMMERCIAL COOPERATION WITHIN INTERCONTINENTAL INTEGRATION

The analysis of solving tough competition problems within intercontinental integration of Ukrainian airlines by forming air alliances and pools is given in the article. The author describes effective ways and methods of economic evaluation of Ukrainian airlines restructuring results, substantiates commercial prospects in business-plan.

Syborova O., Pidubnyi A.

UKRAINE AS POTENTIAL CENTER OF NEARSOURCING: MANAGING MULTICULTURAL TEAM

The article examines the function of cultural differences, ways and methods of effective cross-cultural management in building successful multicultural software development teams taking in consideration the fact that Ukraine becomes a perspective centre of nearsourcing in Eastern Europe. The author outlines the influence of diversities of Ukrainian culture on team interaction and performance.

Zachosova N., Kutsenko D.

LEGAL ASPECTS OF CRISIS MANAGEMENT IN FINANCIAL MANAGEMENT SYSTEM

Theoretical approaches to interpretation of the essence of crisis management concept are reviewed. The author emphasizes the necessity of developing a complex of measures to prevent business entity bankruptcy risk for ensuring the effectiveness of financial management system and modernization of its mechanism according to the needs of modern economic reality.



Bushkova V., Rahuzina L.

USE OF PROJECT METHOD FOR DEVELOPMENT OF SOCIO-CULTURAL COMPETENCE

The article considers the project method as effective means of development of students' socio-cultural competence in the context of intercultural communication as integrated constituent of the communicative competence. It presents the detailed analysis of modern researchers' approaches to implementing the project method in simulation of cultural space, dialogue of cultures using authentic material for cultural study.

Koval V., Hladka L.

BUSINESS PROCESSES MODELING IN INFORMATION AND TECHNICAL SERVICE CENTRE

The article considers a new approach to increasing effectiveness of business processes management in the information and technical service center of the higher educational institution East European University of Economics and Management. For description and modeling business process the notation Business Process Modeling Notation (BPMN) is chosen.