

## CONTENTS

### **MACROECONOMIC AND REGIONAL PROBLEMS OF INDUSTRIAL DEVELOPMENT**

<b>Romusik Ia.V.</b> Foring direct investment: global trends and structural distribution for the economy of Ukraine.....	3
<b>Chernenko O.L.</b> Evaluation of structural changes in the industry of Ukraine.....	9
<b>Uschapovskiy K.V.</b> Strategic directions of Ukraine's power industry development.....	16
<b>Daniali P.</b> Status of development of proceccing industry enterprises in regional aspect: study of the Kiev region .....	22
<b>Daniali F.</b> Study of general trends in restaurant sector market of Ukraine.....	29
<b>Fedyshyn M.P.</b> Assessment of the current state and prospects of development of food industry enterprises in Chernivtsi region in the context of effective cash flow planning.....	35

### **PROBLEMS OF DEVELOPMENT STRATEGY AND FINANCIAL-ECONOMIC REGULATION OF INDUSTRY**

<b>Petrenko Yu.O.</b> Industrial City Development under the Influence of Local Taxation .....	43
<b>Vietska O.V., Mazur Ju.O., Koshik Ju.V.</b> Improving corporate income tax on the basis of optimizing regulatory book-tax differences .....	64
<b>Eleckih S.Ya.</b> Improving the process of management of financiallystable development of industrial enterprises.....	74
<b>Prokaza T.V.</b> Cash flow discounting of commercial bank.....	81
<b>Prokopenko R.V., Dzuba B.P.</b> informative providing of the operative tax planning at enterprises .....	87
<b>Kravchenko O.A.</b> Concept of scenario financial planning and forecasting for railroads .....	92
<b>Bolotskikh T.V.</b> Methodical approach to the analysis of the key parameters of insurance market .....	103
<b>Kravchenko V.A.</b> Development of the insurance market and analysis' methods of indices of insurance statistics .....	108
<b>Ponomarenko P.I., Khaver V.M.</b> The rationale for the risk areas of research stages of the innovation project.....	116
<b>Lyubich O.O., Domrachev V.M.</b> Analysis of risks of crediting of economy branches as an anti-crisis instrument .....	123
<b>Yarovy K.O.</b> Task and sources of control of accountingat an enterprise .....	132

### **PROBLEMS OF INDUSTRIAL ENTERPRISES' AND PRODUCTION COMPLEXES' ECONOMICS**

<b>Bersutskiy A.Ya.</b> Information modeling of the decision support system in management of development of enterprise resource potential.....	135
<b>Kvilinsky O.S.</b> Formation of additional benefits of operation and development of small enterprises.....	140
<b>Tomilin O.O.</b> The characteristic of current situation in inter-branch relations in agro-industrial complex .....	148
<b>Mustafaieva S.R.</b> Survey of demand on the market of agricultural machinery in Ukraine.....	158
<b>Hryshko I.L.</b> Positioning of coal industry in foreign energy balance of Ukraine .....	165
<b>Afanasyev I.E.</b> Increasing the efficiency of management of operationally-oriented resource allocation of iron ore on mining enterprise.....	170
<b>Meshkova V.S.</b> Leasing usage is a promising way of development of the coal-mining industry .....	177
<b>Novikova M.V.</b> Development of the concept of innovation and investment development of terrotorial aircraft manufacturing complexes .....	186

<b>Khodarieva O.A.</b> Optimization of process control of business entities on the basis of a paradigm of functional-cost analysis and functional-cost management .....	194
<b>Nousinov V. Ya., Varava A.A.</b> Organizing basis of the strategic management information subsystem at mining and ore-dressing enterprises of Ukraine.....	201
<b>Vereskun M.V.</b> The mechanism of managing the concentration and consolidation of capital as a component of the competitiveness management system of large industrial enterprises.....	208
<b>Rekova N.Yu., Stychinskaya O.O.</b> Economic-mathematical modelling of impact of investment tax credit on investment activity of economic agents.....	214
<b>Kaganova C.D.</b> Outsourcing as a tool for forming and strengthening competitive advantages of an enterprise.....	228
<b>Vynogradova O.R.</b> Features of information system development for adaptive planning of production at industrial enterprises.....	232
<b>Drachuk Yu.Z., Kocheshkova I.M., Trushkina N.V.</b> Institutional support problems of innovative development of coal industry.....	240
<b>Suhina O.O.</b> Features of public-private partnerships for housing and communal services industry .....	249
<b>Klunko N.S.</b> Role of logistic system of pharmaceutical enterprise in the process of its adaptation to the functioning in global environment.....	252
<b>Demyanchenko A.G.</b> functions and models of modern port.....	258
<b>Dubey Yu.V.</b> The reproduction of circulating assets of machine-building enterprises .....	268
<b>Shishkina I.O.</b> Plant residues – promising raw material for biofuel production .....	275
<b>Rudenko Yu.V.</b> Multivariate statistical analysis in marketing activities management at engineering enterprises .....	283
<b>Drokina N.</b> Methodological approach to evaluation of communication system of machine-building industry enterprises of Donetsk region.....	291

#### **SOCIAL AND ECONOMIC PROBLEMS OF DEVELOPMENT OF INDUSTRY**

<b>Sytnik I., Goncharenko T.</b> Model of socially oriented market economy of Ukraine and directions of its realization.....	301
<b>Lepa R.N., Lyashok N.Y.</b> Decision-making in the system of human capital management at industrial enterprises during crisis .....	308
<b>Garkushenko O.M.</b> Implementation of the environmental policy principles in Ukraine: reality and prospects .....	316
<b>Shatalova T.S.</b> Conceptual model of regulatory support for staff intellectual potential development at an enterprise .....	328
<b>Yevseyev A.D.</b> Methodological aspects of the value assessment of intellectual capital.....	336
<b>Doroфеева А.А.</b> Peculiarities of organizational behavior of industrial enterprise personnel and main directions of its regulation.....	346
<b>Tyutyunnik N.S., Ignatova O.A.</b> The use of categories «potential», «capital» and «resource» in socio-economic researches .....	351
<b>Fomenko A.G.</b> Formation of social costs of enterprises in the process of realization of social protection of workers .....	356
<b>Kadermeeva D.S.</b> System of types of public efficiency: performance criteria of power industry in Ukraine .....	361
<b>Chebotarov E.V.</b> Investment aspects of legal support to the industrial and commercial activities of food corporations .....	366

#### **SPECIAL FINANCIAL AND CUSTOMS REGIMES**

<b>Lyashenko V.I., Osadcha N.V.</b> Customs procedures import for processing, it's algorithm and perfection ways .....	372
--	-----