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**Viktor Shpak. Ukrainian newspapers: yesterday, today, tomorrow**

*The state and features of development of newspapers matter of Ukraine are reflected in the conditions of transition from directive to the market manage, principal reasons which negatively influence on industry and the complex of measures is offered in relation to their most rapid decision are analysed.*

**Keywords:** *Publishing business, newspapers, mass medias, polygraphy.*

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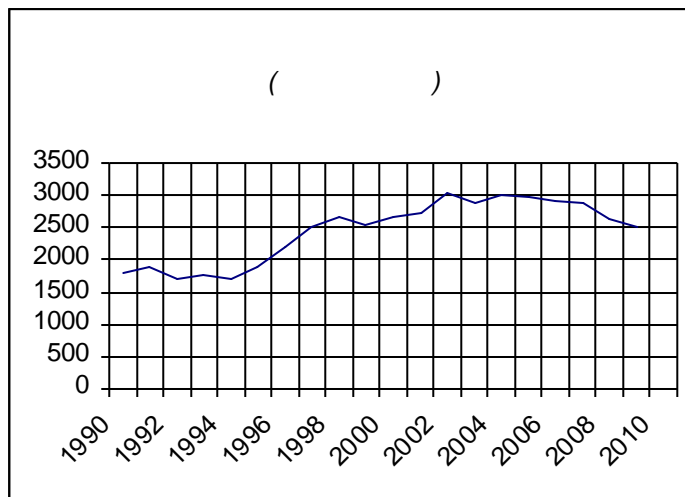
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1. . , 2009 // . – 2010. – 4 (165).
2. : . : 6 ./ . . . . , . . . – : . , 2005. – .5: – . – 328 .
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