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Galina Garbar. Tourism as a form of global intercultural communication

The feature of mizhkul'turnoy communication is examined in tourism as a direct contact of individuals and their groups unlike the mediated contact them through electronic facilities of communication. A conclusion is done about the considerable

role of network of tourist communication in development of synergistical co-operation of different sociumiv and their cultures in the context of globalizaciynikh processes which take place presently on a planet.

Keywords: *tourism, globalization processes, tourist communication, cross-cultural communication.*

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