

INNOVATIONS IN CURRENT EDUCATION QUALITY MANAGEMENT

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Innovation management in education is an urgent issue nowadays. The essence and the problems of innovation management have been considered in the article. Globalization and mobility encourage the innovation reforms in education. The requirements to the content of education and improvement of methodology according to the considerable social and technological transformation have been analyzed.

Keywords: *innovation management in education, education quality, educational institutions, monitoring, information technologies, mobility, adaptability, support, evaluation, training, competence.*

Інноваційний менеджмент в освіті – це нагальне питання сьогодення. Сутність і проблеми інноваційного менеджменту розкриваються цій статті. Глобалізація та мобільність сприяють інноваційним реформам у системі освіти. Вимоги до змісту освіти та вдосконалення методології відповідно до значних суспільних і технологічних перетворень аналізуються в статті.

Ключові слова: *інноваційний менеджмент в освіті, якість освіти, навчальні заклади, моніторинг, інформаційні технології, мобільність, адаптивність, підтримка, оцінювання, навчання, компетенція.*

Nowadays the role of information resources, products and services to support managerial activity is becoming more and more important. Education as the process of obtaining knowledge, skills and life competencies takes the leading position. That is to achieve high standards of intellectual and cultural potential of Ukrainian nation – to develop education and science according to world standards. Thus there has been an urgent need in highly qualified professionals with proper level of culture, mobility, creativity, adaptability to social and economic changes as well as the necessity of introduction of new knowledge, use current means of information communication and new innovation technologies. In particular, the efficiency of managerial decisions in education quality, innovation technologies, methodology of creation, management and use of finished products and services, social and economical, psychological and pedagogical and educational innovations, common requirements, criteria and standards of national systems of higher education in Boulogne processes, validity of diplomas and mobility of citizens within European Union is being discussed.

In Ukraine the problem of education quality support is of great importance [4; 5]. However, this process is durable and has to be scientifically substantiated. The relation with science which is the source of knowledge and technology to support education with software is essential. It is necessary to include managerial, economic and legal knowledge, advanced study of information technologies, principles of intellectual property, foreign languages [1, c.259], information and analytical activity aimed at development of high quality products and services etc. into curricula. All of these are present requirements as current technologies are aimed at the formation of education quality factor that is based on a personal

competence to use knowledge. That is why the passing from qualification to competence provides mobility and social adaptability of educated personality in information society.

The urgency of the issue of education quality management is caused by the information revolution (a society based on knowledge) and depends on economical capacity model to understand and form innovations.

The objective of the article is to determine effective models of education management as social institution considering world standards and directions as well as Ukrainian opportunities and potential, the problems of the reformation process and possible ways of their elusion.

Since an active environment of education as a social institution is training process the executives of education who makes managerial decisions, teachers who implement these decisions and students who approve them and their efficiency. That is, the participants of educational and training processes are the subjects and decisions, technologies, strategies that support the process are the objects. As it was mentioned above the competent approach to the formation of current education content – ability (skill) to apply the obtained knowledge is of great importance at present. [9, c. 64].

Managerial decision in education has to be based on up-to-date methodological developments of Ukrainian and foreign scholars as well as unique peculiarities of educational systems of every country. [7; 5]. The quality of perpetual education is a category that reflects various aspects of educational process: philosophical, social, pedagogical, political, demographic, economic etc. Thus, V. Kazakov determines the education quality through such components as educational standards, proficiency, up-to-date technical means, current educational technologies, education quality, production and training centre, education management, marketing, social partnership and multi-channel finance.

Current national research identifies the key factors education quality:

- 1) professional training of subjects of teaching, their personal qualities (honesty, responsibility, adherence to principles, tolerance, etc.);
- 2) teaching and methodological provision of training process (textbooks, workbooks);
- 3) the system of control and assessment of teaching, level of knowledge of subject taught which meets the current requirements;
- 4) use of up-to-date educational technologies (active methods of teaching, internet technologies etc.) in education;
- 5) attracting the subjects of education to research activity;
- 6) conformity of discipline curricula to current requirements;
- 7) contacts with leading foreign professionals;
- 8) proper material technical support of training process;
- 9) provision with scientific literature;
- 10) use of results of psychological and sociological research;
- 11) orientation of teaching to formation of social qualities of a specialist;
- 12) encouragement of self-study of objects of education etc [4; 8].

Innovation management that is a compulsory component of strategic management in education is the key and popular direction of the improvement of the process of education quality management. Innovation management is the complex of principles, methods and tools of management of innovation processes.

The essence of innovation management consists of provision of conditions to introduce system changes into the activity of educational institutions aimed at their development and improvement. Efficient innovation educational management directed at the improvement of education quality is a reliable mechanism of satisfaction of customers needs in educational services and provision of competitiveness of educational institutions.

The approbation of laws at a state level "About innovation activity" and "About prioritized directions of innovation activity in Ukraine" [5] is natural. They orient society to innovation development and determine the mechanism of innovation activity implementation. Normative legal acts clearly define the goal of the state innovation policy: creation of economic, organizational and legal conditions for effective restoration, development and application of country's scientific and technical potential, renewal of spiritual and intellectual nation potential. The formation of innovation management in education is considered as an essential strategic key direction of innovation activity and state innovation policy in Ukraine.

The concept "*innovation*" means introduction of something new or change. As to pedagogical process innovation means introduction of something new into the goal, content, forms and methods of teaching and education, interrelated activity of a teacher and a pupil. Innovations are the results of researches of advanced educational experience of the best teachers and the whole pedagogical staff.

Some of the key social pedagogical issues are the principles of innovation processes in education. They are: 1) the creation of conditions that encourage the efficiency of educational institutions activity in the innovation management sphere; 2) study, generalization and extension of the advanced pedagogical experience; 3) implementation of the developments of psychological and pedagogical science into practice [7; 8]. The results of innovation processes are the use of theoretical and practical introductions, especially such that are formed at the edge of theory and practice. The current manager in education can be an author, a researcher, a user and a propagandist of new pedagogical technologies, theories and concepts. Management of innovation process envisages the analysis and evaluation of the pedagogical innovation introduced by the subjects of educational institutions, the creation of conditions for their successful development and application. At the same time the administration of educational institutions select properly, evaluate and apply the colleagues experience, new ideas and methods offered by science.

The forecast of training and educational process and control of knowledge quality carried out to check its efficiency is important in the content of innovation educational management. The state control over the activity of educational institutions independently from the form of their ownership occupies the leading position in support of proper educational quality with the aim to ensure the common state policy in education.

The state system of licensing and accreditation is another important instrument to provide high education quality. Nowadays, quality licensing and accreditation of educational institutions demands the considerable improvement and reformation taking into consideration the current requirements of world education standards.

The constant monitoring of education is the efficient way of supporting high quality education [4]. It contains the systematic collection, processing, evaluation and spreading the information about education system activity at all levels for continuous monitoring its state and forecasting. Educational monitoring is the

means of control of social experience sharing with new generation, conformity of the actual results to its final goal. Monitoring for comparing the obtained information with word standards enables to get the material for evaluation of education system in comparison with other countries.

It is very important to use the education quality monitoring data within the country. According to the results of monitoring the information about the educational system condition and its components is given to the state control authority. The monitoring also identifies the problems, studies the tendencies of education development to elaborate proper effective educational policy. Thus, monitoring of education quality is an efficient instrument of its quality management.

To sum up,

1. The development of the system of national education directed to the entering to European and world educational environment envisages the coordination of all key parameters with the world standards. The emphasis of national educational policy and society on the efficiency of Ukrainian education will promote the increase of its quality and proper up-brining of the youth [2, p.32].

2. Mobility, adaptability, capability to study the whole life, tolerance, critical thinking and mastering in information and communication technologies are the factors of education quality that will affect the self-realization of a personality in world society.

3. The development of theory and practice of innovation management under the current conditions of modernizing of education management transformed into advanced tool of educational process, became the quality factor of national education while entering the common European and world environment. Modernization of education management encourages the implementation of innovation education technologies of quality management of continuous education.

4. Nowadays the high quality education is an urgent need. Management technologies especially innovation management in education is an important component of state control, as the development of this branch substantially influences the all spheres of society. Every state that cares of its rating in the world and its future has to develop the strategy and tactics of education management.

5. The quantitative factor of access to education can become the qualitative factor in it: the attraction of population to education given them a wide range of opportunities as well as creation of scientific research resource base.

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ІННОВАЦІЇ В УПРАВЛІННІ ЯКІСТЮ СУЧАСНОЇ ОСВІТИ

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Инновационный менеджмент в образовании – насущный вопрос сегодняшнего дня. Суть и проблемы инновационного менеджмента раскрываются в данной статье. Глобализация и мобильность способствуют инновационным реформам в системе образования. Требования к содержанию образования и усовершенствованию методологии в соответствии со значительными общественными и технологическими преобразованиями анализируются в статье.

Ключевые слова: *инновационный менеджмент в образовании, качество образования, учебные заведения, мониторинг, информационные технологии, мобильность, адаптация, поддержка, оценивание, обучение, компетенция.*