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Examined the state and identified ways of increasing the efficiency of grain production. The influence of grain yield on cost-effectiveness of the sector. It is shown that a significant increase in grain production and increase its cost-effectiveness is the most important task of the state agricultural policy , the solution of which depends on the effective operation of the grain product subcomplex and agriculture in general and food security.

**Keywords:** grain industry, grain, efficiency, growth, productivity, profitability, agricultural enterprises.

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In article describes the concept of innovative activity at an enterprise and its impact on the enterprise's ability to effectively implement its innovative capacity. Substantiates the modern state of innovation activity and priority directions of its implementation at the industrial enterprises, which allow to increase production efficiency and improve competitiveness of meat products on the market.

**Keywords:** innovations, innovative activity, innovation, enterprise, meat industry, development.

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