



Searching

Basic & Advanced Searching, Result List, Article Details, Company Information, Additional Features

support.ebsco.com

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What is EBSCOhost®

EBSCOhost is a powerful online reference system accessible via the Internet or direct connection. It offers a variety of proprietary full text databases and popular databases from leading information providers. The comprehensive databases range from general reference collections to specially-designed, subject-specific databases for public, academic, school, medical, corporate, and government libraries.

System Requirements

In order to effectively use all EBSCOhost features, the minimum browser requirements are Internet Explorer 7.0, Firefox 8.0, Google Chrome 16, and Safari 5.1 (for Macintosh). You must also have Adobe® Reader® installed to view the PDF Full Text files.


Inside this User Guide

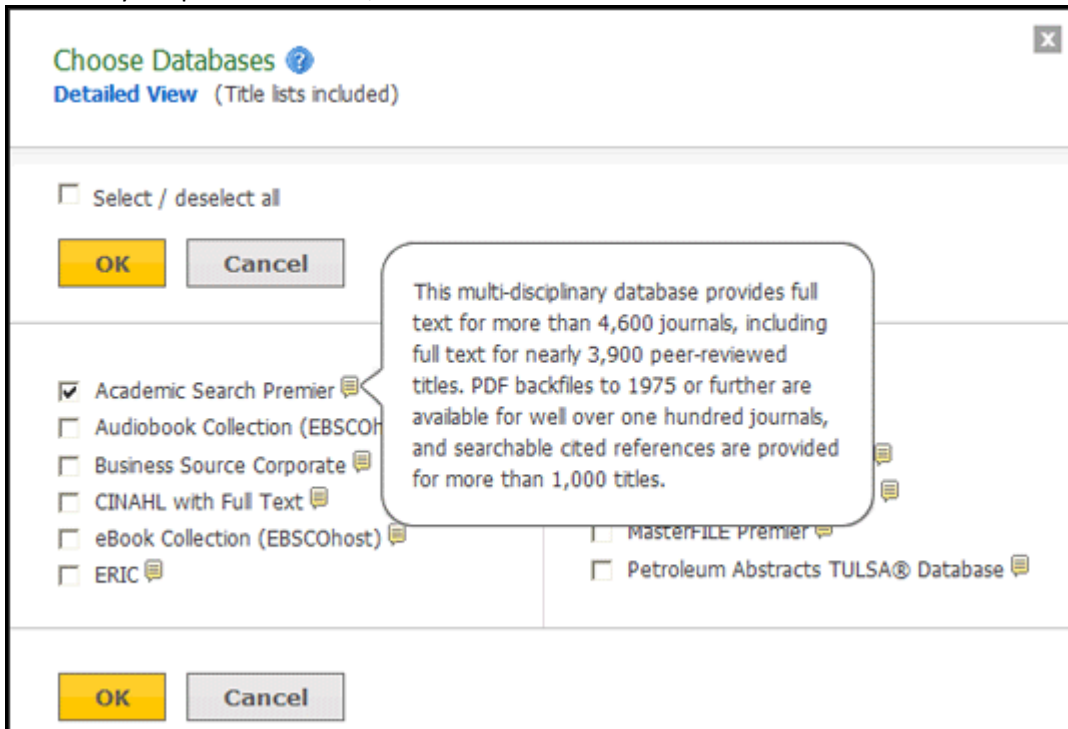
This guide is designed to cover the basics of searching and finding results. Additional user guides cover topics such as browsing, searches and alerts, and printing, e-mailing and saving. All user guides can be downloaded from the EBSCO Support Site: support.ebsco.com.

Learning More about a Database

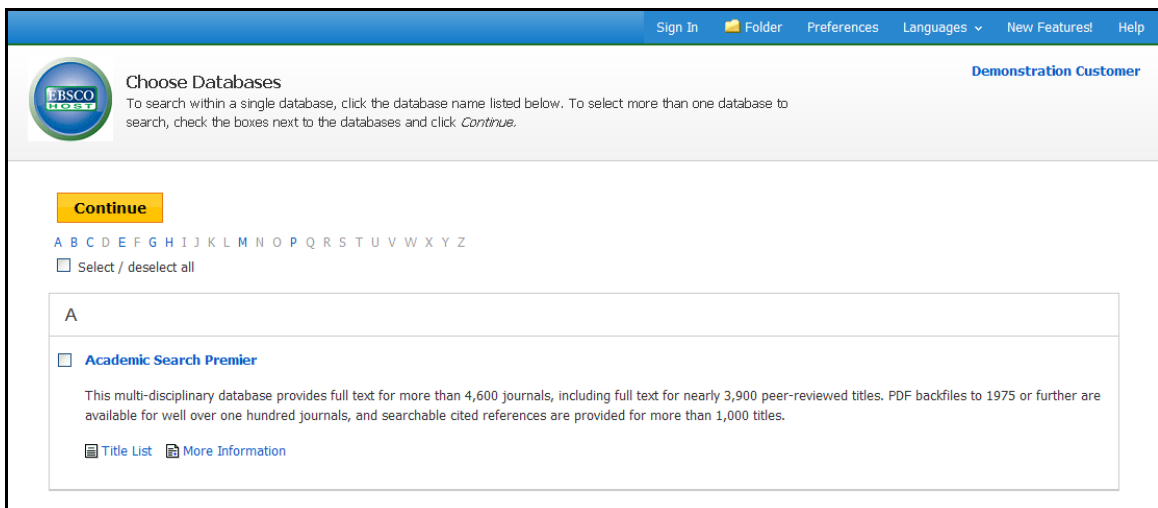
There are two versions of the Choose Database Screen—brief and detailed. The brief version of the Choose Database Screen is available from any search or browse screen, result list, or citation details.

To learn more about a database:

1. Click the **Choose Databases** link.
2. Place your mouse over the Preview  icon. A brief description of the database is displayed. To return to your previous screen, click **OK**.



3. To view descriptions of *all* the databases available to you, click the **Detailed View** link. The Choose Databases Screen displays.



Choosing Databases to Search

EBSCOhost offers the ability to select the databases you want to search by *database name* or by *subject area*. Your library administrator decides how databases will be selected.

Selecting Databases by Database Name

To select a database:

1. Click the **Choose Databases** link. Select the database name, e.g., *Academic Search Complete*, *MasterFILE Premier*, etc. from the list of databases.
2. To search more than one database, mark the check boxes to the left of the *database names*. You can also use the **Select / deselect all** check box to make your selections.

The screenshot shows a dialog box titled "Choose Databases" with a "Detailed View (Title lists included)" subtitle. It features a "Select / deselect all" checkbox at the top. Below this are two sets of "OK" and "Cancel" buttons. The main content area is a list of databases, each with a checkbox and a help icon. The "Academic Search Premier" checkbox is checked, while all others are unchecked. The databases listed are: Academic Search Premier, Audiobook Collection (EBSCOhost), Business Source Corporate, CINAHL with Full Text, eBook Collection (EBSCOhost), ERIC, GeoRef, Health News, History Reference Center, MAS Ultra - School Edition, MasterFILE Premier, and Petroleum Abstracts TULSA® Database.

3. To save your selections, click **OK**; or click **Cancel** to discard your changes.

Selecting Databases by Subject Area

If your library groups your databases by subject area, the two most recently selected database groups are listed above the **Find** field. If additional groups are available, click the hyperlinked ellipsis (...) to view them.

To select databases by subject area:

1. Click the **Choose Databases** link. Select the subject area, e.g., *Communications/Media Databases*, *General/News Databases*, etc.
2. To search more than one subject area, mark the check boxes to the left of the subject areas. (You can also use the **Select / deselect all** check box to make your selections.)

Choose Databases by Subject ?
Detailed View (Title lists included)

Select / deselect all

OK Cancel

<input checked="" type="checkbox"/> General/News Databases	<input type="checkbox"/> History Databases
<input type="checkbox"/> Business/Economics Databases	<input type="checkbox"/> Law/Political Science Databases
<input type="checkbox"/> Communications/Media Databases	<input type="checkbox"/> Life Sciences Databases
<input type="checkbox"/> Computer Science/Engineering Databases	<input type="checkbox"/> Literature Databases
<input type="checkbox"/> Earth/Environment Databases	<input type="checkbox"/> Performing Arts/Theatre Databases
<input type="checkbox"/> Education Databases	<input type="checkbox"/> Philosophy/Religion Databases
<input type="checkbox"/> Gender/Sexuality Databases	<input type="checkbox"/> Psychology/Sociology Databases
<input type="checkbox"/> Health Sciences Databases	

OK Cancel

3. To save your selections, click **OK**; or click **Cancel** to discard your changes.

Multilingual Options

Changing the Language of the Interface

If enabled by the library administrator, you can change the interface text of EBSCOhost from English to:

- | | | |
|---|------------------------------------|--|
| <input type="checkbox"/> Arabic | <input type="checkbox"/> Greek | <input type="checkbox"/> Russian |
| <input type="checkbox"/> Bahasa Indonesian | <input type="checkbox"/> Hebrew | <input type="checkbox"/> Simplified Chinese |
| <input type="checkbox"/> Brazilian Portuguese | <input type="checkbox"/> Hungarian | <input type="checkbox"/> Slovenian |
| <input type="checkbox"/> Croatian | <input type="checkbox"/> Italian | <input type="checkbox"/> Spanish |
| <input type="checkbox"/> Czech | <input type="checkbox"/> Japanese | <input type="checkbox"/> Swedish |
| <input type="checkbox"/> Danish | <input type="checkbox"/> Korean | <input type="checkbox"/> Thai |
| <input type="checkbox"/> Dutch | <input type="checkbox"/> Norwegian | <input type="checkbox"/> Traditional Chinese |
| <input type="checkbox"/> Finnish | <input type="checkbox"/> Persian | <input type="checkbox"/> Turkish |
| <input type="checkbox"/> French | <input type="checkbox"/> Polish | |
| <input type="checkbox"/> German | <input type="checkbox"/> Romanian | |

The language selection feature is located on top toolbar and the Preferences Screen in EBSCOhost.

To change the language of the interface:

1. Hover your pointer over **Language** on the top toolbar on the interface.
The drop-down menu of available languages appears.



2. Select by clicking on the desired language in the list.
The interface is refreshed and translated into the selected language.

You can set your default language to any of the languages listed above, and the next time you sign in to My EBSCOhost, the screens will display in your selected language.

To set a default language preference:

1. Sign in to My EBSCOhost.
2. From your search screen or Result List, click the **Preferences** link that appears below the **Find** field.
3. In the General Settings area, select your language from the drop-down list
4. Click **Save**.

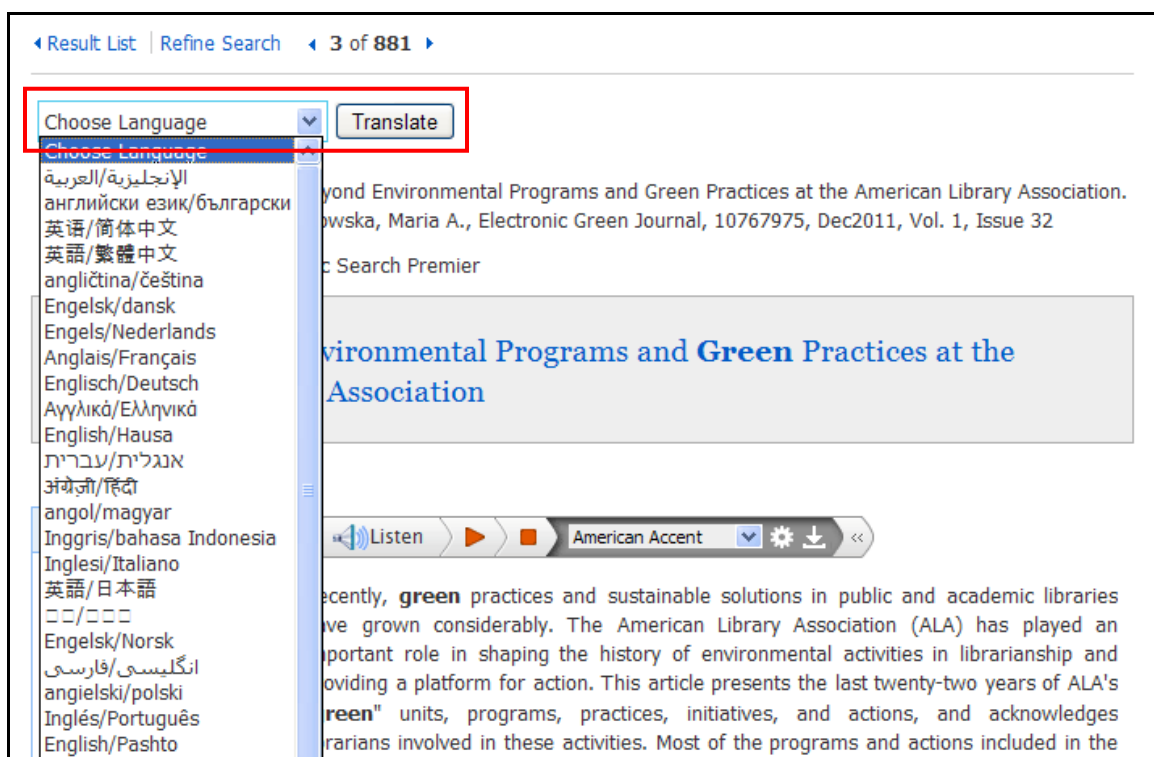
Translating an Article

EBSCOhost screens are presented in English, by default. If provided by your library administrator, you may be able to translate a full text article from English into the following languages:

- Arabic
- Bulgarian
- Simplified Chinese
- Traditional Chinese
- Czech
- Danish
- Dutch
- French
- German
- Greek
- Hausa
- Hebrew
- Hindi
- Hungarian
- Indonesian
- Italian
- Japanese
- Korean
- Norwegian
- Persian
- Polish
- Portuguese
- Pashto
- Romanian
- Russian
- Spanish
- Serbian
- Swedish
- Thai
- Urdu

To translate the full text of an article:

1. From the article detail, select a language from the **Choose Language** drop-down list.
2. Click **Translate**. The full text of the article is presented in the language you selected.



3. To return to English, click **Return**.

Note: If you print, e-mail or save the full text, it will be delivered in the language of the database. However, you can print the translated text using your browser's Print function.

Search Screens

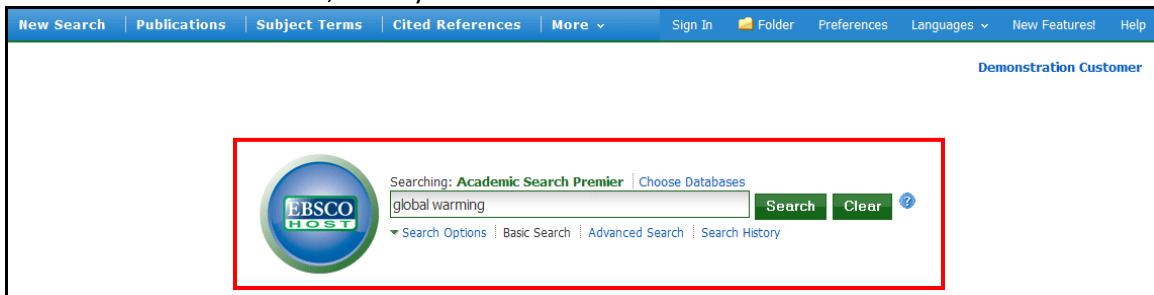
EBSCOhost offers a variety of search screens, which are described in this section.

Basic Search

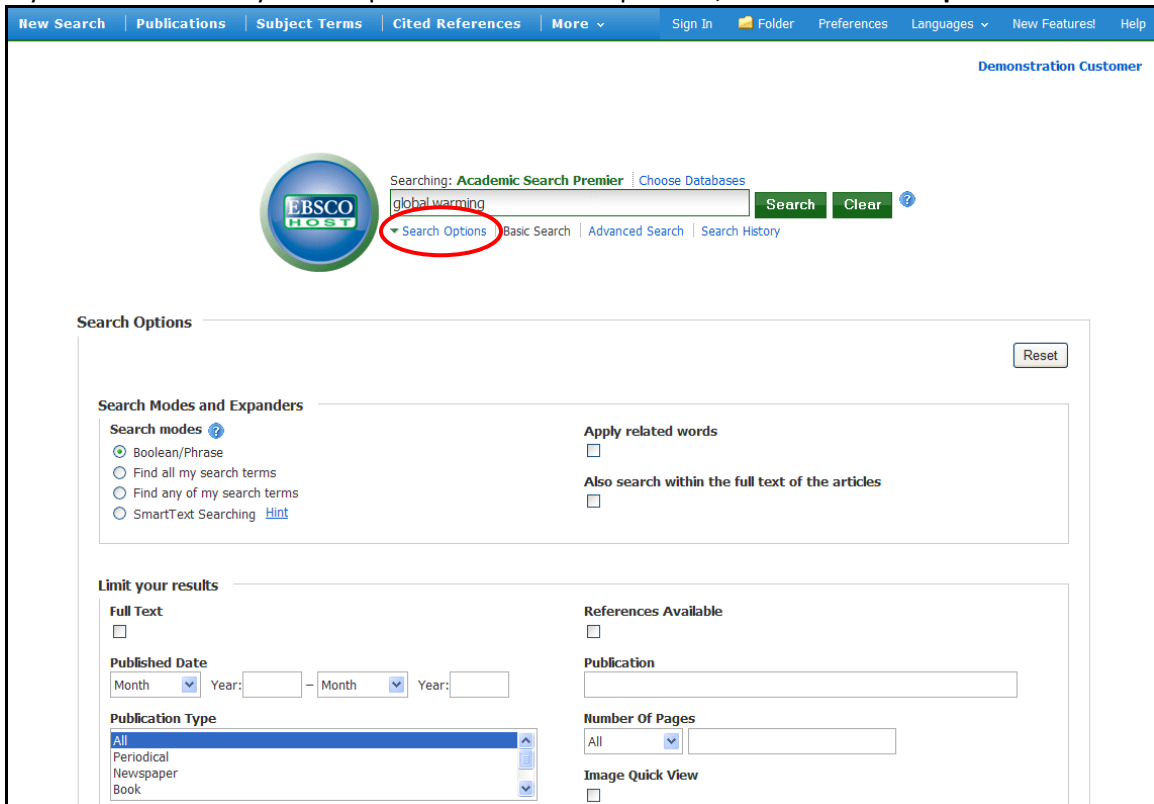
The Basic Search Screen lets you create a search with limiters, expanders, and Boolean operators.

To use Basic Search:

1. On the Basic Search Screen, enter your search terms in the **Find** field.



2. If you want to use any of the optional Limiters or Expanders, click the **Search Options** link.



You can use a specific **Search mode**, such as “Find all of my search terms,” or “SmartText Searching”; apply **Limiters** such as Full Text or Publication type; or use search options that expand your search, such as “Apply related words.”

3. To close the **Search Options**, click the link again.

4. Click the **Search** button. The Result List displays.

The screenshot shows the EBSCO Academic Search Premier interface. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'Subject Terms', 'Cited References', 'More', 'Sign In', 'Folder', 'Preferences', 'Languages', 'New Features!', and 'Help'. Below this is a search bar containing the text 'global warming' and buttons for 'Search' and 'Clear'. The search results are displayed in a list format. The first result is 'The Great Climate Experiment.' by Caldeira, Ken, from Scientific American, Sep 2012, Vol. 307 Issue 3, p78-83. The second result is 'COOL IT. (cover story).' by Battersby, Stephen, from New Scientist, 9/22/2012, Vol. 215 Issue 2883, p30-35. On the left side, there is a 'Refine Search' panel with options for 'Full Text', 'References Available', 'Image Quick View', and 'Publication Date' (1923 to 2013). A 'Show More >' link is highlighted with a red circle. On the right side, there is a 'Related Images' section with several small images and a 'Find More' link.

The search field is displayed above the Result List. Your search terms, limiters and expanders are retained. To revise your search, you can apply the limiters under **Refine your results** on the left or click the **Show More** link to view all available limiters.

Advanced Search Screens

The library administrator can choose from three styles of Advanced Search: Single Find Field or Guided Style Fields.

Advanced Search with Single Find Field

To use Advanced Search with Single Find Field:

1. Click the Advanced Search link below the **Find** field.
2. On the Advanced Search Screen, enter your search terms in the **Find** field.

The screenshot shows the EBSCOhost search interface. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'Subject Terms', 'Cited References', and 'More'. The search bar contains the text 'global warming' and has 'Search' and 'Clear' buttons. Below the search bar, there are links for 'Basic Search', 'Advanced Search', and 'Search History'. The 'Advanced Search' link is highlighted with a red box. Below the search bar, there are sections for 'Search Options' and 'Limit your results'. The 'Search Options' section includes 'Search Modes and Expanders' with radio buttons for 'Boolean/Phrase', 'Find all my search terms', 'Find any of my search terms', and 'SmartText Searching'. There are also checkboxes for 'Apply related words' and 'Also search within the full text of the articles'. The 'Limit your results' section includes a 'Full Text' checkbox, 'Image Quick View Types' (Black and White Photograph, Color Photograph, Graph, Map, Chart, Diagram, Illustration), 'Image Quick View' checkbox, 'References Available' checkbox, 'Scholarly (Peer Reviewed) Journals' checkbox, 'Publication Type' dropdown menu (All, Periodical, Newspaper, Book), 'Document Type' dropdown menu (All, Abstract), and 'Published Date' fields (Month, Year).

3. Select from the available **Search Options**:
 - **Search modes** – Use specific search modes, such as “Find all of my search terms,” or “SmartText Searching,” or use search options that expand your search such as “Apply related words.”
 - **Limit your results** – such as Full Text or Publication type.
 - **Special Limiters** – Apply limiters specific to a database. If you select a special limiter, it is applied only to the database under which it appears

4. Click the **Search** button. The Result List displays.

The screenshot shows the EBSCO Academic Search Premier interface. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'Subject Terms', 'Cited References', and 'More'. The search bar contains the text 'global warming' and has 'Search' and 'Clear' buttons. Below the search bar, there are links for 'Basic Search', 'Advanced Search', and 'Search History'. The main content area displays two search results. The first result is 'The Great Climate Experiment.' by Caldeira, Ken, from Scientific American, Sep 2012, Vol. 307 Issue 3, p78-83. The second result is 'COOL IT. (cover story).' by Battersby, Stephen, from New Scientist, 9/22/2012, Vol. 215 Issue 2883, p30-35. On the left side, there is a 'Refine Search' panel showing 14,819 results for 'global warming'. It includes options for 'Full Text', 'References Available', and 'Image Quick View'. There is also a 'Publication Date' range from 1923 to 2013 and a 'Source Types' section with checkboxes for 'All Results', 'Magazines (6,408)', 'Academic Journals (5,702)', 'Newspapers (1,091)', 'Reviews (751)', and 'Trade Publications (729)'. On the right side, there is a 'Related Images' section with several small image thumbnails and a 'Find More' link.

The search field is displayed above the Result List. Your search terms, limiters and expanders are retained. To revise your search, you can apply the limiters under **Refine your results** on the left. Click the **Show More** link to view all available limiters and expanders.

Advanced Search with Guided Style Find Fields

To use Advanced Search with Guided-Style Fields:

1. Click the **Advanced Search** link below the **Find** field.
2. On the Advanced Search Screen, enter your search terms in the first **Find** field.

3. Choose the search field from the optional **Select a Field** drop-down list (for example, search in only the Subject Terms field of the citation).
4. Repeat steps 1 and 2 for the second set of **Find** fields.
5. Select a Boolean operator (AND, OR, NOT) to combine the two **Find** field entries.
6. You can enter another Boolean operator, keyword, and search field in the third set of fields.
7. If you need additional rows, click the **Add Row** link. Up to 12 rows can be displayed. To delete a row, click the **Remove Row** link.
8. Select from the available Search Options:
 - **Search modes** – Use specific search modes, such as “Find all of my search terms,” or “SmartText Searching,” or use search options that expand your search such as “Apply related words.”
 - **Limit your results** – such as Full Text or Publication type.
 - **Special Limiters** – Apply limiters specific to a database. If you select a special limiter, it is applied only to the database under which it appears

9. Click the **Search** button. The Result List displays.

The screenshot shows the EBSCO Academic Search Premier interface. At the top, there are navigation tabs: New Search, Publications, Subject Terms, Cited References, and More. The search bar contains the terms "global warming" and "green energy" with "AND" operators. The search results are displayed in a list format. The first result is a periodical article titled "Should the House Pass H.R. 3409, the Stop the War on Coal Act?" by Mike Quigley. The second result is a Turkish journal article titled "ULUSLARARASI YEŞİL BİNA SERTİFİKA SİSTEMLERİ İLE TÜRKİYE'DEKİ BİNA ENERJİ VERİMLİLİĞİ UYGULAMASI. (Turkish)". The interface includes a "Refine Search" sidebar on the left with options for "Full Text", "Image Quick View", and "References Available". There are also "Related Images" and "Research Starters - Business" sections on the right.

The search field is displayed above the Result List. Your search terms, limiters and expanders are retained. To revise your search, you can apply the limiters under **Refine your results**. Click the **Show More** link to view all available limiters and expanders.

Viewing Search Results


Viewing the Result List

Search results can be citations, full text articles, document summaries or abstracts, and can include links to full text.

The screenshot shows the EBSCO Academic Search Premier interface. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'Subject Terms', 'Cited References', 'More', 'Sign In', 'Folder', 'Preferences', 'Languages', 'New Features!', and 'Help'. Below this, the search bar contains the text 'global warming' and a 'Search' button. The page is titled 'Demonstration Customer'. On the left, there is a 'Refine Search' panel showing '14,819 Results for...' and various filters like 'Limiters' and 'Source Types'. The main area displays two search results, each with a 'Periodical' icon, a title, author, and abstract. The first result is 'The Great Climate Experiment.' by Caldeira, Ken. The second is 'COOL IT. (cover story).' by Battersby, Stephen. On the right, there is a 'Related Images' section with several small image thumbnails.

The Result List Screen has three columns:

- **Left - Limiters and Facets**
- **Middle - Results Display**
- **Right - Related Information**

You can hide or show the different areas by clicking the control arrows  at the top of the left and right columns. Your library administrator decides whether the facets in the left column are displayed.

Left - Limiters and Facets



The Left Column displays the Breadbox feature, Limiters, and Facets

- **Breadbox** - Click the toggle arrow to open the Breadbox. The Breadbox keeps track of the numbers of results, your search terms, search options, and facets applied to your search.

- **Limit your results** – Apply limiters right from the Result List. Click a hyperlinked limiter to apply it or select multiple limiters and click **Update**. A revised Result List displays. (You can refine your search even more by clicking the **Show More** link under Limit your results.)
- **Facets** – You can narrow by source type, subject, journal, and more. This feature, also known as “clustering,” is helpful if you want to discover the major subject groups for your topic without having to browse multiple pages of results, or checking individual articles to see if they are relevant.
 - To narrow your results, check the box for one or more subject terms in a section of your choice and click **Update**. A new Result List, limited to the chosen term or terms is displayed and the list of subject terms is refreshed.

Middle - Results Display

Results Display – The articles that were found are displayed in the center of the Result List Screen. You can also access the **Result Sort**, **Page Options**, and **Share** drop-down menus from the Results column.

- The **article title** link takes you to the citation information and/or the full text. Place your mouse over the **Preview** icon  to view the Abstract.
- The **HTML Full Text** link takes you directly to the full text of the article.
- The **PDF Full Text** link takes you to a PDF version of the full text. The PDF will open in the Adobe® Reader®.
- The  **Audio Summary** link prompts you to download or listen to audio summaries. (*Business Book Summaries* database only.)
- **Add to Folder** – To save an article to the Folder, click the **Add to Folder** link below the article title, or inside the Article Preview that you hover over with your mouse.
- **Subjects** – Subject Terms that are assigned to each item are displayed in the result list.
- **Result List Sort** – Click this link to select one of the following result list sorting options: Date Newest, Date Oldest, Author, Source, or Relevance.
- **Page Options** – Click this link to view the page display options.
- **Share** – Click this link to view alerting, linking and bookmarking options.

Right - Related Information

When additional sources such as images, blogs, widgets, and Web news are available, they will be displayed in this column.

- **Folder** – If articles are stored in the folder, they will appear in this column under **Folder has items**. To view the items in your Folder, click the **Go to Folder View** link. To save them, sign in to your My EBSCOhost folder.
- **Related Images** – Place your mouse over an image—a full size view of the image displays.
- **Additional Source Types** – You may be able to refine your results list by additional source types when the appropriate databases are being searched. These additional Source Types include:
 - Company Profiles

- Videos
- Business Videos
- Small Business Videos
- Historical Images
- **Widgets** – If any additional resources have been added by your administrator using widgets, they will appear in this column.

Notes:

- The library administrator decides which features will be available, so your Result List may look slightly different.
- You can save the look of your Result List for future sessions by making changes in the **Preferences** area and signing in to your My EBSCOhost folder.

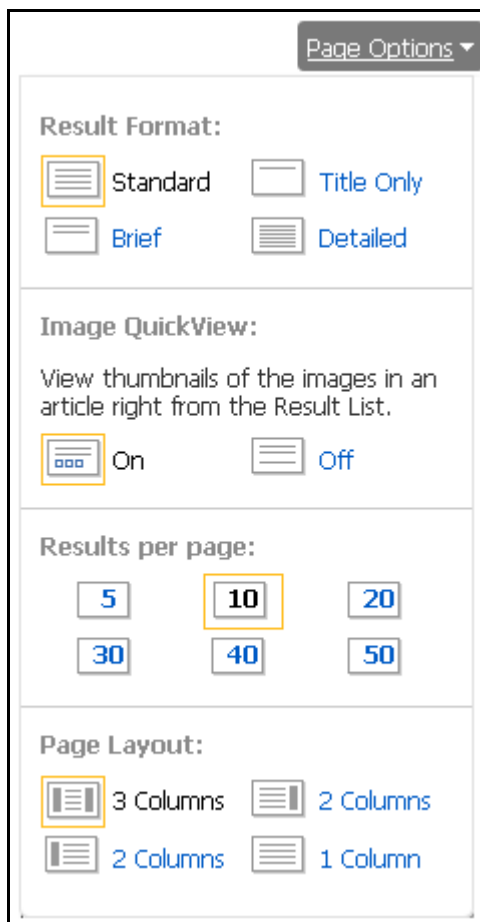
Page Options

Use this drop-down menu to customize how your result list page is displayed.

Note: The setting currently being used is highlighted with a yellow box.

To set your Page Options:

- **Result Format** - Click the select a result list format.
- **Image QuickView** - Select whether or not you would like thumbnails of images from your articles to display on the result list.
- **Results per page** - Select the number of results per page you would like displayed.
- **Page Layout** - Select your desired column layout for the Result List.

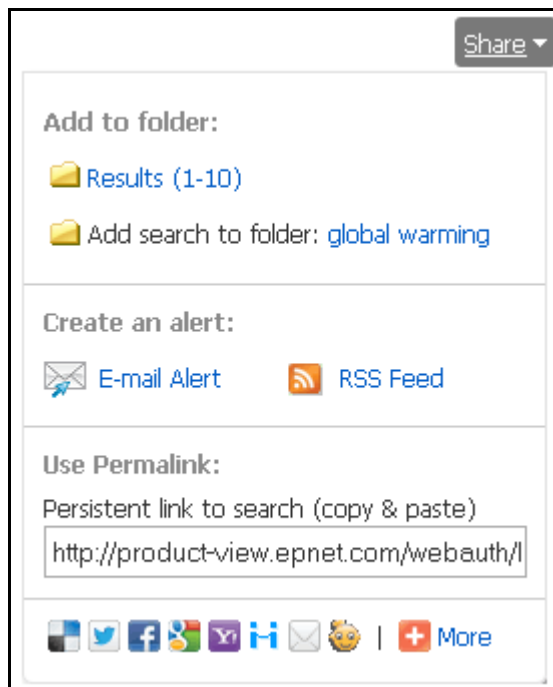


Share Menu

To use the Share menu:

- **Add to folder** - Add all displayed articles to the folder or add the search to the folder as a persistent link to a search.
- **Create an alert** - Create a search alert e-mail or an RSS feed right from the Result List, even if you are not signed in to My EBSCOhost.
- **Use Permalink** - Highlight the link text and copy using your browser's copy function. You can immediately paste the link into a web site, document or e-mail.

You can also store links to your EBSCOhost pages to social bookmarking sites such as dig, del.icio.us, Technorati, bloglines, etc.
- **Export Results** - If enabled by your administrator, click to email a link to download exported results.



Facets

Your library administrator decides whether the facets (also known as "clusters") will display with your results. When facets are available, they will appear in the column on the left side of the Result List.

Hide or show the different facets by clicking the control arrows near the top of each cluster. You can narrow by source type, subject, journal, and more. This feature is helpful if you want to discover the major subject groups for your topic without having to browse multiple pages of results, or checking individual articles to see if they are relevant.

If enabled by your administrator, hit counts are available indicating the number of results for each facet. Facets are displayed by hit count in descending order.

To use facets:

1. Select a term or multiple terms by selecting the checkboxes in a facet.

Note: Terms can be selected in only one section at a time. The rest of the screen will be grayed out until you have finished making selections and click **Update**.

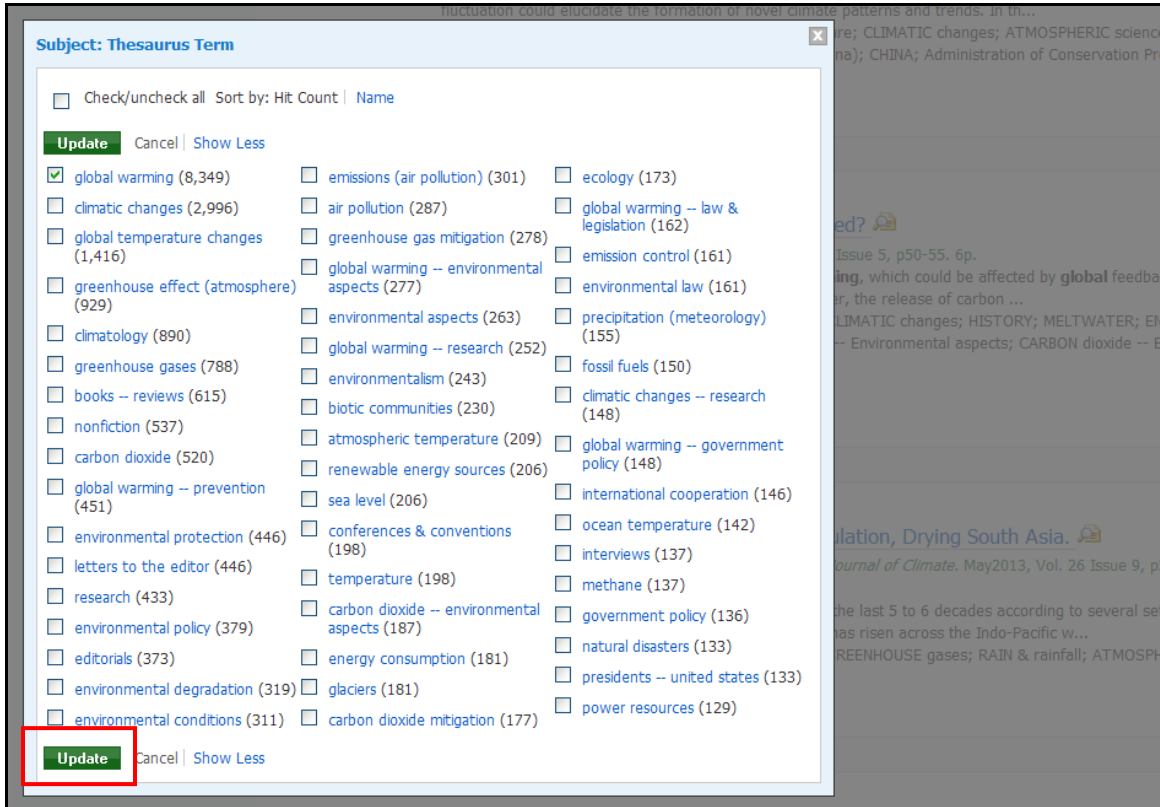
The screenshot shows a search results page with a left-hand navigation pane and a main content area. The left pane has two sections: 'Source Types' and 'Subject: Thesaurus Term'. In the 'Subject' section, the checkbox for 'global warming (8,349)' is selected and highlighted with a red box. The main content area shows search results for 'Academic Search Premier'. The first result is 'Spatio-Temporal Characteristics of Global Warming in the Tibetan Plateau during Last 50 Years Based on a Generalised Temperature Zone - Elevation Model.' by Wei, Yanqiang; Fang, Yiping. The second result is 'GLOBAL WARMING: Faster Than Expected?' by Carey, John. There are 'Update' and 'Show More' buttons at the bottom of the facet sections.

2. Click the **Show More** link (if available) to view all available terms.

This screenshot shows a dialog box titled 'Subject: Thesaurus Term' overlaid on the search results. The dialog lists several terms with checkboxes: 'global warming (8,349)' (checked), 'climatic changes (2,996)', 'global temperature changes (1,416)', 'greenhouse effect (atmosphere) (929)', 'climatology (890)', and 'greenhouse gases (788)'. At the bottom of the dialog, there are three buttons: 'Update', 'Cancel', and 'Show More'. The 'Show More' button is highlighted with a red box.

3. Finish making your selections and Click **Update**.

Note: You can select to re-sort Subjects by name by clicking the **Name** link at the top of the facet.



A new Result List, limited to the chosen term or terms is displayed and the selected terms are added to the Breadbox.

Notes:

- When you select a single heading (Subject, Journal, Author, etc.) from a facet on the result list and click **Update**, the heading is added to the search terms with the AND operator, limiting results to only those related to the search terms and subject heading.
- When you select multiple headings from a cluster before clicking the **Update** button, the headings are added to the search terms with the OR operator to prevent the user from receiving zero results.
- To limit your search to fewer results by using multiple headings, it is recommended that you select one subject heading and update the search before adding an additional heading.

Using the Breadbox



The screenshot shows a search interface with a 'Refine Search' sidebar on the left and search results on the right. The sidebar, highlighted with a red box, displays '2,187 Results for...' and lists the search query 'global warming'. It also shows 'Limiters' with 'Full Text' selected and 'Subject: Thesaurus Term' with 'global warming' and 'climatic changes' selected. The search results on the right show a single entry from 'Academic Journal' titled 'Spatio-Temporal Characteristics of Global Warming in Last 50 Years Based on a Generalised Temperature Zone'. The entry includes the author 'Wei, Yanqiang; Fang, Yiping', the journal 'PLoS ONE', and a brief description of the article's content.

The Breadbox is located at the top of the left column and keeps track of your entire search by displaying:

- The number of available results.
- Your search query.
- All applied limiters and expanders.
- Applied source types.
- Applied subject terms.

Each limiter, expander, source type, and/or subject term you selected is added to the Breadbox with an 'x' icon. Clicking on the icon will remove the corresponding term from the search and a new result list will be displayed.

Clicking on a hyperlinked breadcrumb item will execute a search for only that term.

Reading an Article

When you click the title of an article, the "Best View" selected by your library administrator is displayed. To view a different format, click on the citation, HTML full text or PDF icon.

Detailed Record

When the Detailed Record is displayed, it may also include a summary or an abstract. If activated by your library administrator, the full text of the article may appear below the Detailed Record. The **Image Quick View** feature provides the ability to view thumbnails of the images in an article right from the citation.

The screenshot displays a library database interface. On the left, there is a sidebar with options: 'Detailed Record' (selected), 'HTML Full Text', 'PDF Full Text (4.9MB)', and 'Find Similar Results using SmartText Searching'. The main area shows search results for '10 of 14,821' items. The selected item is 'Commodifying Water in Times of Global Warming' by STENSrud, Astrid Bredholt, from the NACLA Report on the Americas, 10714839, Spring 2013, Vol. 46, Issue 1. The database is 'Academic Search Premier'. Below the title, there is a 'Listen' button with 'American Accent' selected. The article text is under the heading 'CLIMATE JUSTICE' and discusses a new water resources law in Peru in March 2009. On the right, there is a 'Tools' sidebar with options: 'Add to folder', 'Print', 'E-mail', 'Save', 'Cite', 'Export', 'Create Note', 'Permalink', and 'Bookmark'.

- The author and subject terms of the record can appear as links that let you perform a search of that particular field.
- When available, a **Find Similar Results** link will display on the citation. Click the link to perform a SmartText search for related articles. SmartText Searching will run the search using the citation's abstract and a new Result List will display. If no abstract is available, SmartText Searching will run the search on the article title. If SmartText Searching is not available in the database being searched, Find Similar Results searches the article's subject headings or descriptors.
- The source may display a link or journal logo that leads to a detailed view of the source or publication. Clicking on the journal logo links you to a detailed description of the journal. Clicking **Back** returns you to the full record of the article.
- The source may also include a table of contents link that lets you perform a search on the same issue of the source or publication.

HTML Full Text View

When the HTML full text view is displayed, you can also return to the Detailed Record, or any PDF or linked text by clicking on the available icons. The text is displayed formatted and ready for printing. A brief citation is always included at the end of the article.

The screenshot shows a web interface for viewing an article. On the left, there is a sidebar with options: 'Detailed Record', 'HTML Full Text', and 'PDF Full Text (4.9MB)'. Below these is a 'Find Similar Results using SmartText Searching' button. The main content area displays the article title 'Commodifying Water in Times of Global Warming' in a large, bold font. Above the title, there is a search bar with a 'Choose Language' dropdown and a 'Translate' button. Below the title, there is a 'Listen' button with a speaker icon and a 'American Accent' dropdown. The article text begins with 'CLIMATE JUSTICE' and 'IN MARCH 2009, PERU PASSED A NEW WATER RESOURCES law under president Alan García. The law was created in response to the country's growing water problem related to the threat of climate change and melting glaciers, urban population growth, pressures on limited resources, and the increasing presence of the mining industry. In the words of former president García, "The law should bring modernity to the use of water in our fatherland, modernity in the daily use of water in the households. We should all prepare ourselves to face a difficult future of the water."¹

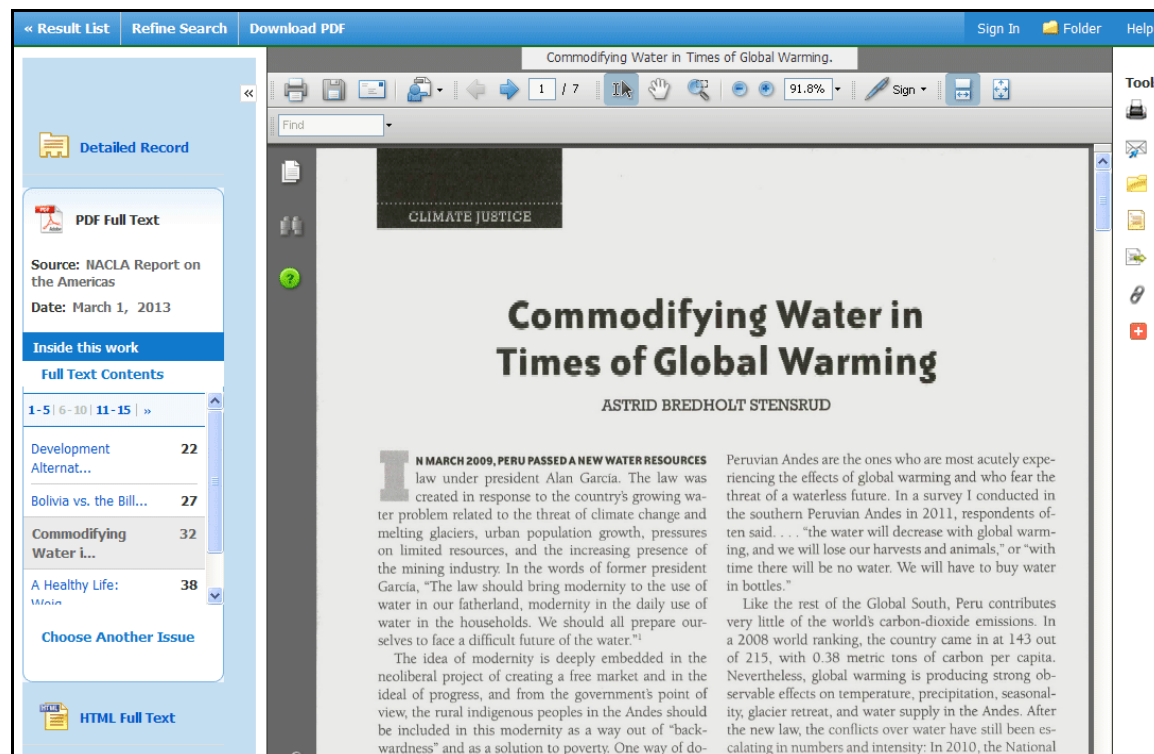
The idea of modernity is deeply embedded in the neoliberal project of creating a free market and in the ideal of progress, and from the government's point of view, the rural indigenous peoples in the Andes should be included in this modernity as a way out of "backwardness" and as a solution to poverty. One way of doing this is to change the campesinos' water practices and introduce new technologies for efficient irrigation. This is not a straightforward process, however, due to the steep highland landscape and campesinos' lack of financial means. Although this is part of a World Bank-funded development program, the implementation implies a lot of investment of money and time from the campesinos.

On the right side of the interface, there is a 'Tools' section with various icons: 'Add to folder', 'Print', 'E-mail', 'Save', 'Cite', 'Export', 'Create Note', 'Permalink', and 'Bookmark'.

- From either the Detailed Record or Full Text views, you can refine your search and return to the Result List.
- When available, a **Find Similar Results** link will display on the Detailed Record and HTML Full Text views. Click the link to perform a SmartText search for related articles. SmartText Searching will run the search using the citation's abstract and a new Result List will display. If no abstract is available, SmartText Searching will run the search on the article title. If SmartText Searching is not available in the database being searched, Find Similar Results searches the article's subject headings or descriptors.

PDF Full Text Viewer


The PDF Full Text Viewer allows you to view PDF full text content using a variety of features.



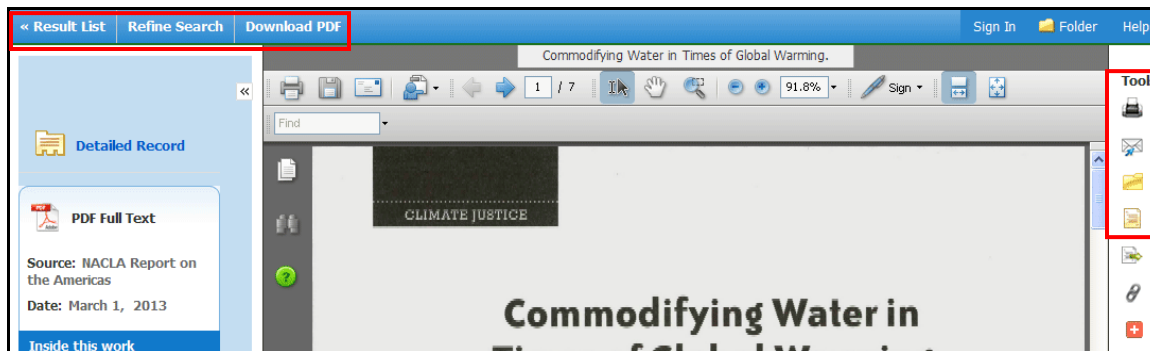
Left Column Options

Under the column on the left-hand side, you can:

- **Detailed Record** – Display title, author and subject information for the current article.
- **Full Text Contents** – Display article or chapter titles for the entire issue or individual monograph. Titles are hyperlinked for easy access to each article.
- **Illustrations** – Display links to illustrations found in the issue.
- **Choose Another Issue** – Choose another issue of the publication you are viewing by selecting a publication year and then selecting an issue you would like to view.
- **HTML Full Text** - Click the **HTML Full Text** link to view the article in HTML format.
Note: The HTML Full Text version may not be available for the article you are viewing.

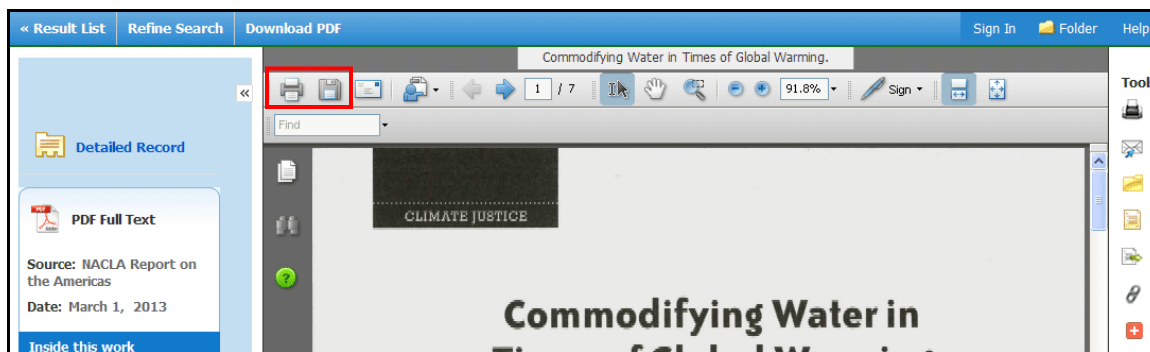
Note: You can collapse the left and right columns and top header to expand the viewport to fit the entire browser window by clicking the  arrows found at the top of the columns and above the PDF viewing area.

E-mail/Save/Print PDF Functions



You can also:

- **Return to the Result List** - Click the **Back** link to return to the result list.
- **Refine Your Search Results** - Click the **Refine Search** link to apply additional limiters and expanders to your search terms.
- **Download PDF** - Click the **Download PDF** link to open the PDF in Adobe Reader.
- **Add to Folder** - Click the **Folder** icon to add the article to the session folder. You can permanently save the article by signing into your personal My EBSCOhost folder.
- **E-mail Article** - Click the **E-mail** icon to e-mail the PDF to yourself.
- **Export Article** - Click the **Export** icon to export the article to your bibliographic management software.



From the Adobe Reader toolbar, you can:

- **Print the Article** - Click the **Printer** icon to print the article.
- **Save the Article** - Click the **Diskette** icon to save the PDF to your computer.












Linked Full Text View

EBSCOhost links to full text articles from other EBSCOhost databases or from electronic journals subscribed to through EBSCO Subscription Services and Electronic Journals Service.

When the *linked full text* result is displayed, you can also return to the citation, full text, or linked text by clicking on the available icons. When you click on an available hyperlink and open full text, you can refine your search, return to the Result List, and print, e-mail or save the article.

Tools Menu

When viewing an article, there are several tools available to you on the right-hand side of the screen.

-  **Add to folder** - Add the article to the session folder or your personal My EBSCOhost folder.
-  **Print** - Print the article.
-  **E-mail** - E-mail the article to yourself or multiple e-mail addresses.
-  **Save** - Save the article to a destination on your computer.
-  **Cite** - Retrieve citation information for the article in several different formats.
-  **Export** - Export the article to your bibliographic management software.
-  **Create Note** - Save a note on the article to your My EBSCOhost folder.
-  **Permalink** - Copy and paste a persistent link to the article.
-  **Bookmark** - Bookmark the article to one of many to social bookmarking sites such as dig, del.icio.us, Technorati, bloglines, etc
-  **Listen** - Hear the HTML Full Text of an article read to you using Text-to-Speech. (If enabled by your administrator.)
-  **Translate** - Translate the HTML Full Text of the article to one of many available languages. (If enabled by your administrator.)

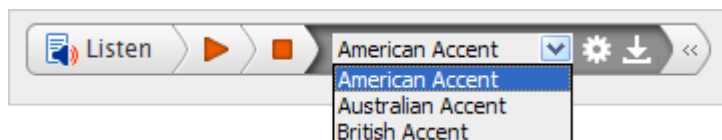
Using Text-To-Speech

If enabled by your administrator, EBSCOhost can read HTML articles aloud to you using the Text-To-Speech feature.

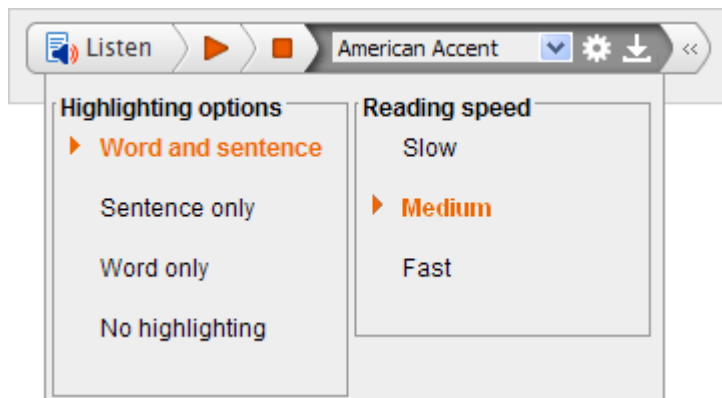
The screenshot shows a search result for the article "Commodifying Water in Times of Global Warming". At the top, there are navigation links for "Result List" and "Refine Search", and a count of "10 of 14,821" results. Below this is a "Choose Language" dropdown menu and a "Translate" button. The article title is "Commodifying Water in Times of Global Warming" in blue text. Below the title is a "Listen" button with a speaker icon, followed by a play button, a stop button, and a dropdown menu currently set to "American Accent". To the right of the dropdown are a settings gear icon and a download icon. Below the listen controls, the text "CLIMATE JUSTICE" is displayed, followed by the start of the article text: "IN MARCH 2009, PERU PASSED A NEW WATER RESOURCES law under president Alan García. The law".

To use Text-To-Speech:

1. Locate an EBSCOhost article in HTML format which you would like read to you.
2. From the **Accent** drop-down menu, select an accent in which you would like the article to be read.



3. Click the **Settings** icon to set your **Reading Speed** and **Highlighting Options**.



4. Click the **Listen** button to hear the article read aloud.

-OR-

Click the **Download** button to download an MP3 file of the article being read to your computer.

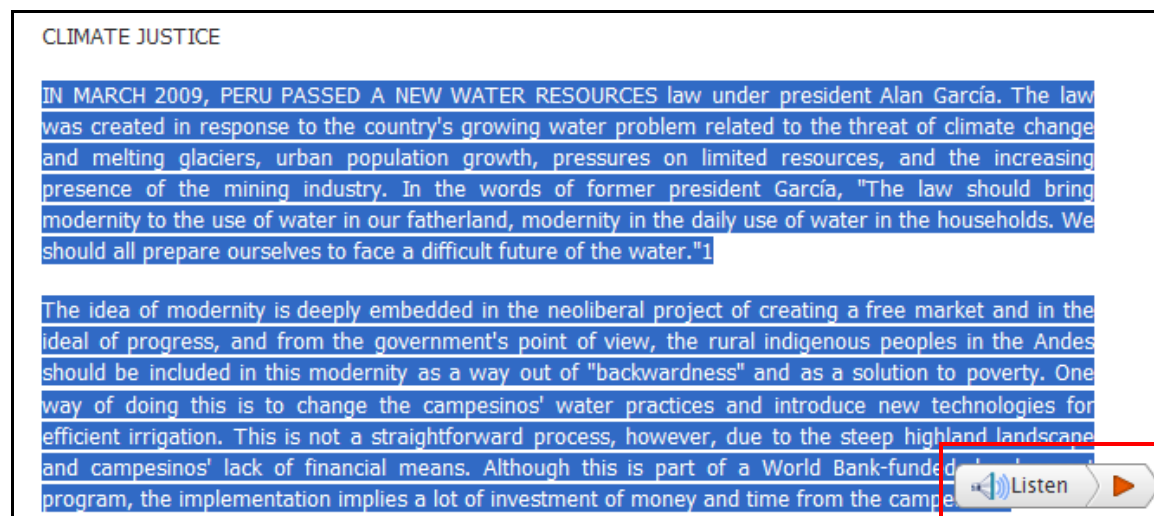
Use Text-To-Speech to Hear a Section of an Article

You may also choose to have only a section of an article read to you.

CLIMATE JUSTICE

IN MARCH 2009, PERU PASSED A NEW WATER RESOURCES law under president Alan García. The law was created in response to the country's growing water problem related to the threat of climate change and melting glaciers, urban population growth, pressures on limited resources, and the increasing presence of the mining industry. In the words of former president García, "The law should bring modernity to the use of water in our fatherland, modernity in the daily use of water in the households. We should all prepare ourselves to face a difficult future of the water."¹

The idea of modernity is deeply embedded in the neoliberal project of creating a free market and in the ideal of progress, and from the government's point of view, the rural indigenous peoples in the Andes should be included in this modernity as a way out of "backwardness" and as a solution to poverty. One way of doing this is to change the campesinos' water practices and introduce new technologies for efficient irrigation. This is not a straightforward process, however, due to the steep highland landscape and campesinos' lack of financial means. Although this is part of a World Bank-funded program, the implementation implies a lot of investment of money and time from the campe

A screenshot of a text-to-speech interface. The top part shows a section titled "CLIMATE JUSTICE" with two paragraphs of text highlighted in blue. A red box highlights a "Listen" button with a speaker icon and a play button, located at the end of the second paragraph.

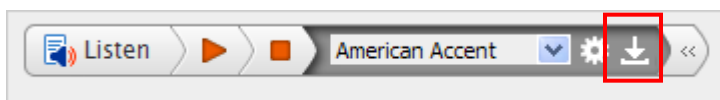
Highlight the passage of text you would like to be read aloud. A new mini-toolbar appears. Click the **Listen** button on the mini-toolbar.

Downloading Text-to-Speech MP3s

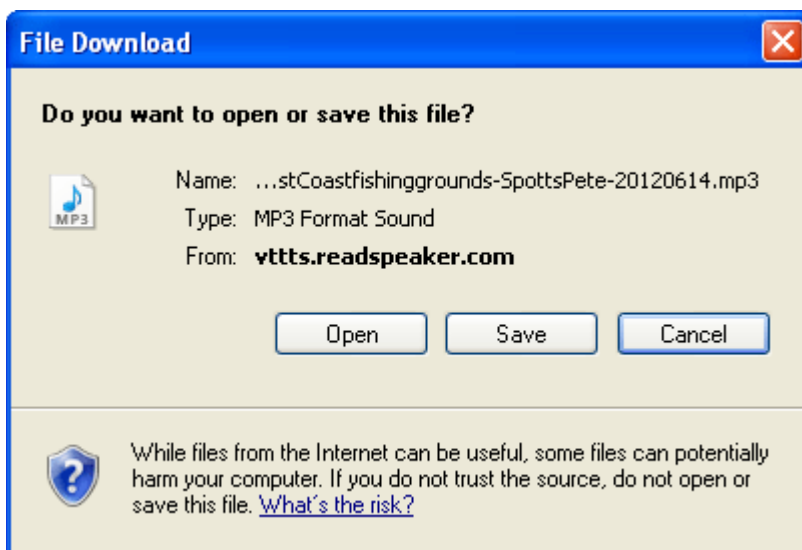
You may also download audio files of HTML articles being read aloud to your computer in MP3 format.

To download Text-to-Speech MP3 files:

1. On the Text-to-Speech toolbar, click the **Download** button.



2. Select to **Open** or **Save** the file to your computer.



3. If saving the file, browse to a location in the **Save As** dialog box and click **Save**.

The MP3 file is saved to your computer.

Saving Results to the Folder

You can save an article to the Folder from the article, or from the Result List.

Click the **Add to Folder** link or icon.

The screenshot shows the EBSCOhost search results page. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'Subject Terms', 'Cited References', 'More', 'Sign In', 'Folder', 'Preferences', and 'Language'. Below this, the search criteria are displayed: 'Searching: Academic Search Premier | Choose Databases' and the search term 'global warming'. There are 'Search' and 'Clear' buttons. The left sidebar contains a 'Refine Search' section with '14,819 Results for...' and 'Boolean/Phrase: global warming'. It also has 'Limiters' and 'Refine your results' options, including checkboxes for 'Full Text', 'References Available', and 'Image Quick View', and a 'Publication Date' range from 1923 to 2013. The main results area shows two articles. The first article is 'The Great Climate Experiment.' by Caldeira, Ken. It includes a red circle around the 'Add to folder' icon. The second article is 'COOL IT. (cover story).' by Battersby, Stephen.

As you add the articles to the folder, you can click the **Folder** icon (or the Go to **Folder View** link) and review which items have been added.

The screenshot shows the 'Articles' folder view in EBSCOhost. The left sidebar lists various content types with counts: 'Articles (4)', 'Images (0)', 'Videos (0)', 'Companies (0)', 'Pages (0)', 'eBooks (0)', 'audioBooks (0)', 'Notes (0)', 'Other Content Sources (0)', 'Persistent Links to Searches (0)', 'Saved Searches (0)', 'Search Alerts (0)', 'Journal Alerts (0)', and 'Web Pages (0)'. The main area shows a list of articles. The first article is 'COOL IT. (cover story).' by Battersby, Stephen. The second article is 'GLOBAL WARMING: Faster Than Expected?' by Carey, John. On the right side, there is a 'Tools' section with icons for 'Print', 'E-mail', 'Save as File', and 'Export'.

You can then print, e-mail or save many results all at the same time. If you have signed in via *My EBSCOhost*, any search results that you collect in your folder will be automatically saved at the end of the session.

Saving Articles to a Specific Folder

If you have custom folders created within your My EBSCOhost folder, you can specify which folder you would like your articles saved in, when you click the **Add to Folder** link.

The screenshot shows a search results page with two articles. The first article, 'The Great Climate Experiment', is highlighted. A dropdown menu is open over the 'Add/Remove' link, showing a list of folders: 'My Folder', 'Global Warming', and 'Science Articles'. The 'Global Warming' folder is selected. The right sidebar shows a 'Folder has items' section with a list of items including 'The Great Climate Experiment...' and 'COOL IT. (cover story)'. Below that is a 'Related Images' section with several small image thumbnails.

The article is added to the folder you specify.

This screenshot is identical to the one above, but the 'Global Warming' folder in the dropdown menu is highlighted in blue, indicating it is the selected option.

When you click the **Add/Remove** link, the name of the folder which contains the article displays a folder icon.

- To move the article to a different folder, click the name of the folder you would like to move the article to.
- To remove the article from the folder entirely, click the name of the folder that contains the article.

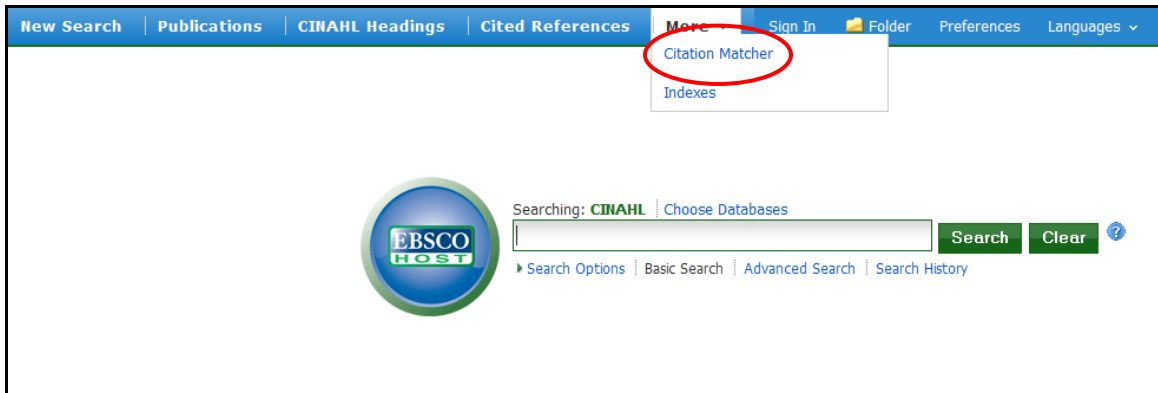
Citation Matcher

If available for your selected database, you can access the Citation Matcher search screen to search for article citations for which you have incorrect or incomplete information.

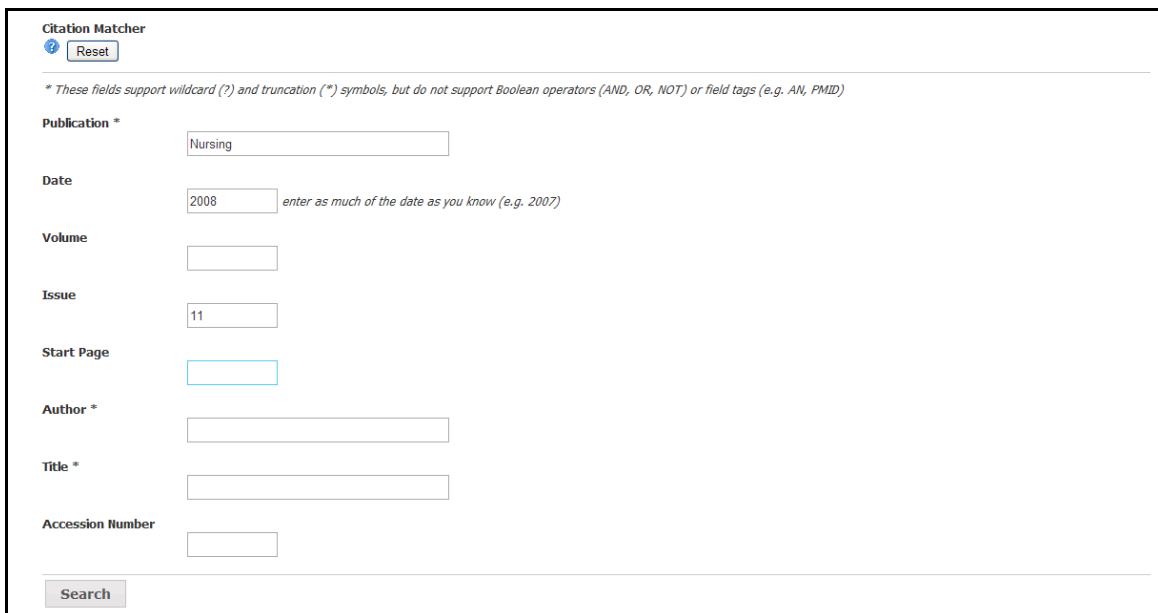
To use the Citation Matcher search screen:

1. From any search screen, click on Citation Matcher in the top toolbar.

Note: Depending on the database being searched, this may also appear under **More** in the toolbar.



2. On the Citation Matcher search screen, enter as much information as you have into the fields provided (Publication, Volume, Author, Title, etc.) and click **Search**.

A screenshot of the Citation Matcher search screen. At the top left is a 'Reset' button. Below it is a note: '* These fields support wildcard (?) and truncation (*) symbols, but do not support Boolean operators (AND, OR, NOT) or field tags (e.g. AN, PMID)'. The form contains several input fields: 'Publication *' with 'Nursing' entered; 'Date' with '2008' entered and a note 'enter as much of the date as you know (e.g. 2007)'; 'Volume' (empty); 'Issue' with '11' entered; 'Start Page' (empty); 'Author *' (empty); 'Title *' (empty); and 'Accession Number' (empty). At the bottom left is a 'Search' button.

- A result list will be displayed that matches the information you provided in the Citation Matcher fields. Browse the result list to locate the citation you are searching for.

The screenshot displays the EBSCOhost search interface. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'CINAHL Headings', 'Cited References', 'More', 'Sign In', 'Folder', 'Preferences', 'Languages', 'New Features!', 'Ask-A-Librarian', and 'Help'. Below this is the search bar area, which includes the EBSCO logo, a search input field containing the query '(SO "Nursing") AND (DT "2008") AND (IP "...)', and buttons for 'Search' and 'Clear'. There are also links for 'Basic Search', 'Advanced Search', and 'Search History'. On the right side of the search bar, it says 'Searching: CINAHL | Choose Databases' and 'Demonstration Medical Library'.

Below the search bar, there is a 'Refine Search' sidebar on the left. It shows '720 Results for...' and a Boolean/Phrase: '(SO "Nursing") AND (DT "2008") AND (IP "...)'. Under 'Refine your results', there are checkboxes for 'Linked Full Text', 'References Available', and 'Abstract Available'. There is also a 'Publication Date' filter set to '2008' and a 'Subject: Major Heading' section.

The main search results area shows three results. The first result is 'ICN Congress creates excitement all round.' (includes abstract) Fonggo A; Molatithegi I; **Nursing Update**, 2008 Dec-2009 Jan; 32 (11): 40-3. (journal article - pictorial) Asanda Fonggo (communications officer) and Itumeleng Molatithegi (national organiser) from DENOSA talked to several nurse managers and nurse leaders about their preparations for ICN Congress 2009. Subjects: Congresses and Conferences; International Council of Nurses Database: CINAHL. It includes an 'Add to folder' button and a 'PDF Full Text' button.

The second result is 'Fight back against inflammatory bowel disease.' (includes abstract) Day MW; **Nursing**, 2008 Nov; 38 (11): 34-41. (journal article - CEU, diagnostic images, exam questions, pictorial, tables/charts) ISSN: 0360-4039 PMID: 18989203. It takes guts to live with Crohn's disease or ulcerative colitis, both of which can take a heavy toll on their victims. Find out how to help your patient tame the attacks. Subjects: Inflammatory Bowel Diseases; Inflammatory Bowel Diseases; Adolescent: 13-18 years; Adult: 19-44 years; Child: 6-12 years Database: CINAHL. It includes an 'Add to folder' button, 'Cited References: (10)', and 'Times Cited in this Database: (2)'.

The third result is 'Caring for a patient with malignant pleural effusion.' (includes abstract) Held-Warmkessel J; Schiech L; **Nursing**, 2008 Nov; 38 (11): 43-8. (journal article - case study, CEU, exam questions, pictorial) ISSN: 0360-4039 PMID: 18989205.

Searching for Images/Video

The Image Collection provides you with instant access to more than 180,000 images relating to people, natural science, places, history, and flags.

Focus your image search by using the categories available: Photos of People, Natural Science Photos, Photos of Places, Historical Photos, Maps, and Flags.

To search for an image:

1. Click the **Images** (or **Images/Video**) link. The Image Collection Search Screen displays.

The screenshot shows the EBSCO Image Collection search interface. At the top, there is a navigation bar with links for 'New Search', 'Publications', 'Subject Terms', 'Cited References', 'More', 'Sign In', 'Folder', 'Preferences', 'Languages', 'New Features!', and 'Help'. Below this, the search bar contains the text 'Martin Luther King Jr' and a 'Search' button. To the right of the search bar, there are links for 'Show all', 'Choose Databases', and 'Demonstration Customer'. Below the search bar, there are links for 'Basic Search', 'Advanced Search', and 'Search History'. The 'Search Options' section is expanded, showing 'Search Modes and Expanders' and 'Limit your results'. Under 'Search Modes and Expanders', there are radio buttons for 'Boolean/Phrase', 'Find all my search terms', 'Find any of my search terms', and 'SmartText Searching'. Under 'Limit your results', there are checkboxes for 'Image Collection' and 'Image Quick View Collection'. Below these, there are two columns of 'Image Type' checkboxes: 'Photos of people', 'Natural science photos', 'Photos of places', 'Historical photos', 'Maps', 'Flags', 'Black and White Photograph', 'Color Photograph', 'Graph', 'Map', 'Chart', 'Diagram', and 'Illustration'. A 'Reset' button is located in the top right corner of the 'Search Options' section, and a 'Search' button is located in the bottom right corner.

2. Enter your search terms in the **Find** field, for example: **Martin Luther King**.
Your search terms must exactly match a word in the title or caption of an image; the search term **Roosevelt** does not yield the same results as the search terms **Eleanor Roosevelt**. You can use Boolean terms to broaden your search, for example: **Eleanor AND Roosevelt**.
3. Under **Limit your results**, you can limit your search to either the **Image Collection** or **Image Quick View Collection** or search both. Select from the available categories to narrow the focus of your search. If you make no selections, all categories are searched.

- Click **Search**. A Result List consisting of thumbnail images with brief descriptions appears. (Click on a thumbnail image—a full size view of the image displays.) For Image Quick View Collection results, you will also see a link to the article that the image appears in. Click the link to view the full article details.

The screenshot shows a search interface with a 'Refine Search' sidebar on the left and a main results area on the right. The sidebar is highlighted with a red box and contains the following elements:

- Refine Search** (with a back arrow icon)
- 501 Results for...**
- Boolean/Phrase: [Martin Luther King Jr](#)
- Refine your results** (with a right-pointing arrow)
- Database**
- Image Collection
- [Show More](#)

The main results area shows three items, each with a thumbnail image, a title, a brief description, location, state, and a 'Database: Image Collection' label. An 'Add to folder' button is visible below each item.

- Apply limiters right from the Result List. Select any of the limiters displayed and click the **Update** button. A revised Result List displays.
 - To print the image, click on the thumbnail image and click **Print**. The Print Manager Screen is displayed. Click the **Print** icon.
 - To save the image, click on the thumbnail image and click **Save to Disk**. The Save Manager Screen is displayed. Click the **Save** icon, and then save from your browser window.

Note: Your library administrator decides whether image searching will be available. If enabled by the library administrator, you may also be able to search for video content. The Images/Video link would display, and additional limiters would be available. You can filter your Result List to display only images, or only videos.

Searching for Company Information

The Company Information screen offers detailed company information including hierarchical corporate structures and access to company profiles.

If your EBSCOhost profile includes one of the following databases, the Company Information feature is available to you.

- Business Source Complete
- Business Source Corporate Plus

To search Company Information:

1. Click the **Company Information** link in the top toolbar.

The Company Information search page is displayed.

2. Enter your search terms in the **Find** field and select one of the radio buttons below.

Select:

- **Company Name:** to search by the name of a company.
- **Ultimate Parent:** to search by the name of the Parent company.
- **Ticker Symbol:** to search by the stock symbol, or abbreviation.
- **Keyword Search:** to search by keyword.

The screenshot shows the EBSCOhost search interface for Company Information. At the top, there is a navigation bar with tabs for 'New Search', 'Publications', 'Company Information', 'Thesaurus', and 'More'. The 'Company Information' tab is selected. Below the navigation bar, there is a search bar with the text 'Yum' and a 'Search' button. To the right of the search bar, there are radio buttons for 'Company Name', 'Ultimate Parent', 'Ticker Symbol', and 'Keyword Search'. The 'Company Name' radio button is selected. Below the search bar, there is a 'Search Options' section with a 'Reset' button. Under 'Search Modes and Expanders', there are radio buttons for 'Boolean/Phrase', 'Find all my search terms', 'Find any of my search terms', and 'SmartText Searching'. The 'Boolean/Phrase' radio button is selected. There is also an 'Apply related words' checkbox. Below this, there is a 'Limit your results' section with a text input field for 'Executive Name' and a 'U.S. Company Type' section with radio buttons for 'Public' and 'Private'. To the right of these fields, there are two dropdown menus for 'Revenue' and 'Employee Number'. The 'Revenue' dropdown menu is open, showing options: 'All', 'Less than 500,000', '500,000 to 1,000,000', and '1,000,001 to 5,000,000'. The 'Employee Number' dropdown menu is also open, showing options: 'All', 'Less than 50', '51 to 100', and '100 to 500'.

3. Apply any desired **Limiters** and **Expanders** and click **Search**.

The Company Information Result List is displayed.

Company Information Result List

Page: 1 2 Next ▶ 1-25 of 46

<input type="checkbox"/>	Company Name (Ticker)	City	State	Country	Revenue (US \$)
<input type="checkbox"/>	1. YUM! Brands Inc. (YUM)	Louisville	KY	USA	\$12,626,000,000
<input type="checkbox"/>	2. Yum! Restaurants (Guangdong) Co., Ltd.	Guangzhou	Guangdong	China	\$433,464,231
<input type="checkbox"/>	3. Yum! Restaurants (Shenyang) Co., Ltd.	Shenyang	Liaoning	China	\$383,080,593
<input type="checkbox"/>	4. Yum! Restaurants (Shenzhen) Co.,Ltd.	Shenzhen	Guangdong	China	\$208,391,416
<input type="checkbox"/>	5. Yum! Restaurants Consulting (Shanghai) Co., Ltd.	Shanghai	Shanghai	China	\$205,341,448
<input type="checkbox"/>	6. Yum! Restaurants (Wuhan) Co., Ltd.	Wuhan	Hubei	China	\$173,542,303
<input type="checkbox"/>	7. Yum! Restaurants (Chengdu) Co., Ltd.	Chengdu	Sichuan	China	\$122,812,214
<input type="checkbox"/>	8. Yum! Restaurants International Limited & Co. Kg	Düsseldorf	Nordrhein-Westfalen	Germany	\$74,305,000
<input type="checkbox"/>	9. Yum ! Restaurants International Sarl	Luxembourg		Luxembourg	\$70,526,736
<input type="checkbox"/>	10. Yum! Restaurants (Fuzhou) Co., Ltd	Fuzhou	Fujian	China	\$57,687,305
<input type="checkbox"/>	11. Yum Restaurant Services Group, Inc.	Louisville	Kentucky	USA	\$25,900,000
<input type="checkbox"/>	12. Yum Restaurants (Netherlands) Ltd	Woking	Surrey	England	\$22,926,492
<input type="checkbox"/>	13. Yum! Restaurants Germany GmbH	Düsseldorf	Nordrhein-Westfalen	Germany	\$16,175,000
<input type="checkbox"/>	14. Yum! Restaurants International (Canada) Company	CONCORD	Ontario	Canada	\$13,866,240

The Company Information result list is sorted by **Revenue** (descending) by default. The result list can be re-sorted (ascending or descending) by clicking the hyperlinked column heading for:

- Company Name (Ticker)
- City
- State
- Country
- Revenue

From the Company Information result list:

- **Company Landing Page:** Click a hyperlinked **Company Name** to view the Company Landing page.
- **Add to Folder:** Add Companies to the folder by marking the checkboxes for your selected items and clicking the **Folder** icon in the **Tools** column on the right.
- **Persistent Link:** Click the **Persistent Link** icon in the **Tools** column on the right to copy and paste a persistent link to your result list.
- **Download a CSV file:** Mark the checkbox for companies for which you would like to export a .csv file of company information and click the **CSV** icon in the **Tools** column on the right.

Note: You can export up to 25 results (one page) at a time.

Parent Companies

When searching with the Ultimate Parent radio button, parent companies are displayed in the result list and can be expanded to view all subsidiaries by clicking the plus icon (when applicable).

Page: 1 1-6 of 6

	Company Name (Ticker)	City	State	Country	Revenue (US \$)
<input checked="" type="checkbox"/>	YUM! Brands Inc. (YUM)	Louisville	KY	USA	\$12,626,000,000
<input type="checkbox"/>	Yum! Restaurants China	Shanghai	Shanghai	China	
<input type="checkbox"/>	Entanto Restaurant Inc	Guaynabo	Puerto Rico	USA	\$134,500,000
<input type="checkbox"/>	Yum Restaurant Services Group, Inc.	Louisville	Kentucky	USA	\$25,900,000
<input type="checkbox"/>	Taco Bell Corp	Wayne	Michigan	USA	
<input type="checkbox"/>	Yum! México, S. De R.L. De C.V.	Ciudad De Mexico	Distrito Federal	Mexico	
<input type="checkbox"/>	Yorkshire Global Restaurants, Inc	Louisville	Kentucky	USA	\$425,600,000
<input type="checkbox"/>	Yum Rest International Holdings Ltd	Louisville	Kentucky	USA	
<input type="checkbox"/>	Kentucky Fried Chicken of Louisville, Inc.	Louisville	Kentucky	USA	\$22,700,000

Company Landing Page

The Company Landing Page displays company details including information related to financials, employees, and industry.

Result List | Refine Search < 1 of 6 >

YUM! Brands Inc.

Physical Address: 1441 Gardiner Lane, Louisville, KY 40213 USA

MSA Code: 4520
MSA Name: Louisville, KY-IN
Phone: 5028748300
Fax: 5028742690
Web Site: <http://www.yum.com>
Revenue: \$12,626,000,000

Doing Business As: KFC ; Pizza Hut ; Taco Bell

Line of Business: Yum! Brands, Inc. (Yum Brands or 'the company') is a global leading operator of franchises and licenses a chain of restaurant brands including Kentucky Fried Chicken (KFC), Pizza Hut and Taco Bell. The company operates in over 110 countries around the globe. It is headquartered in Louisville, Kentucky and employed about 466,000 people as of December 31, 2011. (Source: MarketLine)

Global Ultimate Parent: YUM! Brands Inc.
Domestic Ultimate: Yum Brands, Inc.
Headquarter/Parent: Yum Brands, Inc.

On this page
[Financials](#)
[Subsidiaries](#)
[Products](#)
[Executives](#)
[Industry](#)
[More](#)

Company Data [Expand All](#) [Collapse All](#)

[Financials](#)

Related Information
Academic Journals
Trade Publications
Magazines
Newspapers
Books
SWOT Analyses
Industry Profiles
Market Research Reports

Find Related Companies
 Lessors of Nonfinancial Intangible Asset...
Search

Find Similar Results
using SmartText Searching.

Tools
[Add to folder](#)
[Print](#)
[E-mail](#)
[Save](#)
[Cite](#)
[Export](#)
[Download CSV](#)
[Create Note](#)
[Permalink](#)
[Bookmark](#)

From the Company Landing Page:

- Click **Download CSV** in the right column to export a .csv file of all of the company's information.
- When you click the **Add to Folder** link, the Company Landing page is added to the folder in the **Companies** area.
- Click a source type in the **Related Information** box on the left to view a result list of items related to the company.
- The **At A Glance** box contains quick links to the collapsible Company Data sections in the lower part of the Company Landing Page, including **Financials**, **Employees**, and **Industry**. The Financials section is expanded by default.

Searching for Company Profiles

To search for company profiles:

1. Click the **Company Profiles** link at the top of the EBSCOhost screen. The Company Profiles List Screen appears with the beginning of the list displayed. You can use the **Next | Previous** and **A - Z** links to page through the Company Profiles List.

Company Name	PDF Complete Report	Location	Industry
A Nelsons and Co Ltd	Medtrack Report (73K)	United Kingdom	RETAIL DRUG/OTC PHARMACEUTICALS
A Service A Plus LLC	Medtrack Report (56K)	United States	DISTRIBUTORS
A&D Medical	Medtrack Report (65K)	Australia	TELEMEDICINE
A&D Pharma Holdings II.V.	Medtrack Report (84K)	Romania	DISTRIBUTORS
A&G Pharmaceutical, Inc.	Medtrack Report (123K)	United States	KITS
A&M GmbH	Medtrack Report (57K)	Germany	ANALYTICAL AND BIOANALYTICAL SERVICES

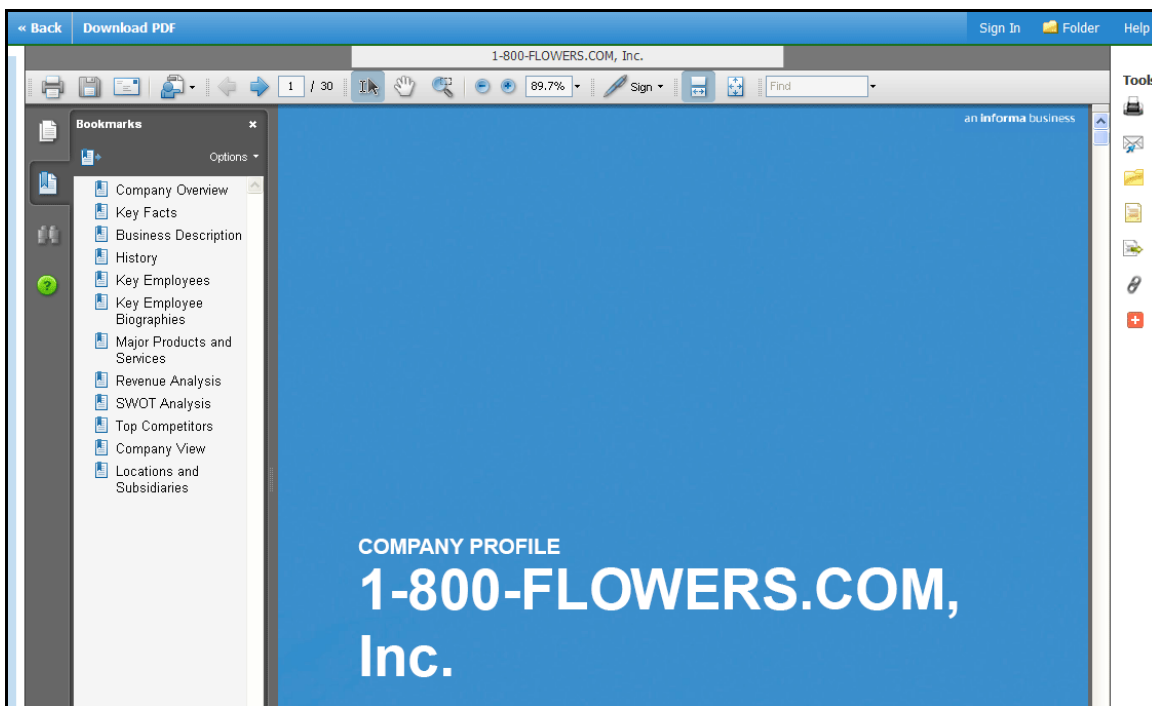
2. Enter your search terms in the **Browse for** field. You can enter all or part of a company name. (For example, you could enter GE, or General, or Gen.)
3. Select a search type. Click one:
 - **Alphabetical** - Finds companies beginning with the letters you entered. Results are displayed in alphabetical order.
 - **Match Any Words** - Finds companies with one or more of your terms in the company name. Results are displayed in order of relevance to your search terms.
4. Click **Browse** to view a Result List of companies that match your search terms. Use the **Next | Previous** links to page through the list of results. To print, e-mail or save several search results, open the detail view for each item and add to the folder.

To view the company details:

1. Click a **linked company name**. The Detailed Record is displayed. You can print, e-mail or save the result.



2. To view the complete report, click the **MarketLine Report** link. The report opens in Adobe Reader. To return to the Result List, click the **Back** link at the top of the screen.



3. To search the database for results related to the company you are viewing, to the right of: **Search Periodicals and Other Sources for**, click the **linked company name** (on Detailed Record). A Result List is displayed.

Preferences

Setting Preferences allows you to control the look and feel of the EBSCOhost 2.0 Result List. The selections you make on the Preferences Screen can now be saved to your personal account (My EBSCOhost) and retrieved for use at any time. Once you sign in to My EBSCOhost, your personal preferences are applied. And, if you make changes to your preferences, those changes are saved for future use.

Setting Preferences

1. From the search screen or the Result List, click the **Preferences** link below the **Find** field. (The Preferences feature is also available from the Folder Screen.)

Preferences ?

Sign in to save preferences for a future session.

General Settings

Language: English

Run Smarttext Search when query returns no results: On Off

Autocomplete search suggestions: On Off

Result List Display

Format: Standard
 Title Only
 Brief
 Detailed

Image QuickView: On Off [Hint](#)

Results per page: 10

Page layout: Three Columns Two Columns Two Columns One Column

Sort by: Relevance Database Default

Print, E-mail, Save Export

Default format: Standard Field Format
Detailed Citation and Abstract
 Citation Format
AMA (American Medical Assoc.)
 Customized Field Format

E-mail from: ephost@epnet.com

E-mail to:
Separate each e-mail address with a semicolon.

E-mail format: Rich Text Plain Text

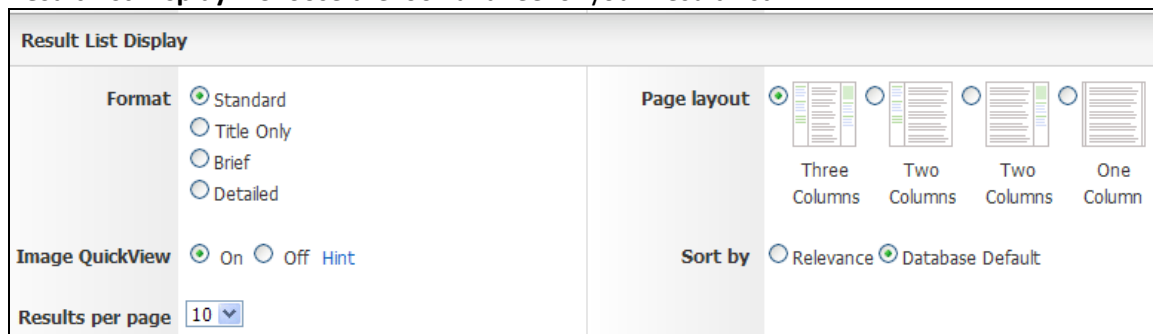
Export settings: Save citations to a file formatted for:
Direct Export in RIS Format (e.g. CITAVI)
E-mail a file with citations in:
RIS Format (e.g. CITAVI, EasyBib, EndNote)

Save **Cancel**

2. **General Settings** – Choose language and keyword suggestion settings.

- **Language** – Select the language in which you want to display the interface: Spanish, French, German, Italian, Portuguese, Russian, Korean, Japanese, Simplified Chinese, Traditional Chinese, Turkish, Greek, Polish, Arabic and Thai. (Your library administrator decides whether this feature will be available.)
- **Autocomplete search suggestions** – As you begin to enter a search term in the **Find** field, keyword suggestions are automatically displayed. (Set to On or Off.)
- **Run SmartText Search when query returns no results** – If enabled by your administrator, set to automatically run your search using the SmartText Searching search mode when your initial query returns no results.

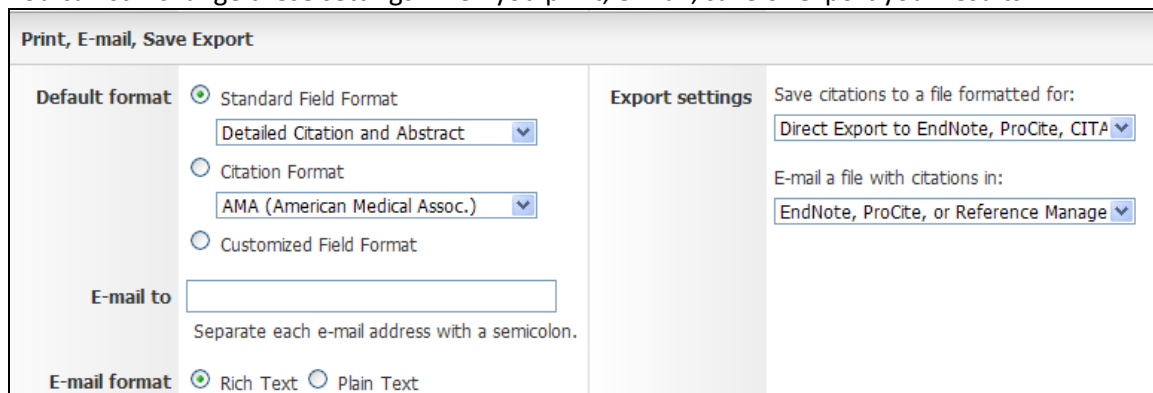
3. **Result List Display** – Choose the look and feel of your Result List.



The screenshot shows the 'Result List Display' configuration panel. On the left, the 'Format' section has radio buttons for 'Standard' (selected), 'Title Only', 'Brief', and 'Detailed'. Below it, 'Image QuickView' has radio buttons for 'On' (selected) and 'Off', with a 'Hint' link. A 'Results per page' dropdown is set to '10'. On the right, the 'Page layout' section shows four icons representing different column layouts: 'Three Columns', 'Two Columns', 'Two Columns', and 'One Column'. The 'Sort by' section has radio buttons for 'Relevance' and 'Database Default' (selected).

- **Format** – Select the level of detail for each result: Standard, Title Only, Brief or Detailed.
- **Image Quick View** – Turn on or off the display of image thumbnails on the Result List, Citation, and Folder. (Availability varies by database.)
- **Results per page** – Specify how many results (or records) are displayed per page (for example: 5, 10, 20, 30, 40 or 50). (Will be applied to both the Result List and the Folder.)
- **Sort by** – You can set how you would like your results sorted. All sort options for the database you are using are available. (For example, date, author, source, etc.) If you select "Database Default," the results are sorted using the database defaults. (Will be applied to only the Result List.)
- **Page layout** – Control which columns display on the Result List.

4. **Print, E-mail, Save, Export** – Set your defaults for Print, E-mail, Save and Exporting of your results. You can still change these settings when you print, e-mail, save or export your results.



The screenshot shows the 'Print, E-mail, Save Export' configuration panel. On the left, the 'Default format' section has radio buttons for 'Standard Field Format' (selected), 'Citation Format', and 'Customized Field Format'. Below it, the 'E-mail to' field is empty, with a note: 'Separate each e-mail address with a semicolon.' The 'E-mail format' section has radio buttons for 'Rich Text' (selected) and 'Plain Text'. On the right, the 'Export settings' section has two dropdown menus: 'Save citations to a file formatted for:' set to 'Direct Export to EndNote, ProCite, CITA' and 'E-mail a file with citations in:' set to 'EndNote, ProCite, or Reference Manage'.

- **Default Format** – Decide how much information you want to include with your results.
 - **Standard Field Format** – Defaults to "Detailed Citation and Abstract." You can also select from the drop-down list:
 - **Brief Citation** – Indicates that only a brief citation should be printed.
 - **Brief Citation and Abstract** – Indicates that a brief citation and an abstract should be printed.
 - **Detailed Citation and Abstract** – Indicates that a detailed citation and an abstract should be printed.
 - **Citation Format** – If you would like to default your citations to a specific format, select one from the drop-down list:
 - AMA - American Medical Association
 - APA - American Psychological Association
 - Chicago/Turabian Author - Date
 - Chicago/Turabian Humanities
 - MLA - Modern Language Association
 - Vancouver/ICMJE
 - **Customized Field Format** – A list of all fields available for the databases you are searching will display. The fields shared by all the databases you are searching appear in the Fields in Common area at the top of the screen. Mark the check boxes to the left of the fields you want to include.

- **E-mail From** – The "From" address on the e-mail you send defaults to *ephost@epnet.com*. If you would like to change that address, enter the information in this field. (For example, you could enter your own e-mail address, or a library e-mail address.) This will automatically fill in the "From" field on the e-mail that is sent.

- **E-mail To** – The "To" address on the E-mail Manager defaults to a blank field. If you would like to automatically fill in the E-mail Address field with a specific e-mail address, enter the information in this field. (For example, you could enter your own e-mail address, or list of e-mail addresses for the students in class or a group of colleagues.)

- **E-mail Format** – Select whether you want to default your e-mails to Rich Text or Plain Text format

- **Export Settings** – You may be able to export your results into a format compatible with your bibliographic management software. (For example, RefWorks, EndNote, ProCite, etc.) Your library administrator decides whether the Export feature is available.
 - **Save citations to a file formatted for** – Select the default bibliographic management format to save a file.
 - **E-mail a file with citations in** – Select the default bibliographic management format to e-mail a file.

- 5. Click **Save**. If you were previously at the Result List, it is updated according to your selections. If you were previously at the Search Screen, you must first perform a search before viewing the customized Result List.

Trying New Features

“Try New Features” is an innovative way to learn about the features and functionality available on EBSCOhost. When the library administrator activates “New Features,” the **New Features** link will display in the top toolbar on EBSCOhost. You can visit the New Features Screen, try out selected features for your session, learn about additional features that are already active, and read about features that will be coming soon.

EBSCO Publishing decides which features can be tried and which features will display on the New Features Screen. The library administrator decides whether to show or hide these features, and sets profile level defaults for any “try able” features. (**Note:** Sample features shown below.)

Sign In Folder Preferences Languages New Features! Help

New Features ?
Back

Demonstration Customer

What's New

Mobile 2.0

EBSCOhost now automatically displays a mobile version of the site when you are on a smartphone. The mobile interface allows you to search and read results as well as gives full access to search options and MyEBSCOhost folder items. In addition, you can download eBooks from the mobile interface. There's also an easy way to switch between the mobile-optimized site and the full featured site.

eBook Enhancements

Enhancements to eBooks include:

- Users can now check-in eBooks before the check-out duration has expired using Adobe Digital Editions. Returning the eBook early will release the title for other users, which is beneficial if the library has purchased the title with limited access.
- A growing number of eBooks on EBSCOhost titles will be available in EPUB format. Customers who use Internet Explorer 9, Firefox, Safari, and Chrome will be able view these eBooks online via our EPUB Viewer.
- eBooks and Audiobooks on EBSCOhost will also be available on the Business Searching Interface.

Coming Soon

eBook Enhancements

Planned enhancements include the ability to return offline checkouts early and an eBook app that will extend the portability of eBooks from currently supported eBook Reader devices to Android and iOS tablets and smartphones.

EBSCO Discovery Service

Planned enhancements include cited references integration and Syndetics book jacket integration. Plus improved subject and journal search experiences.

Boolean Operator Changes

We will be introducing a change to query processing so that AND, OR and NOT are only interpreted as Boolean operators if they are in UPPERCASE. The objective is to enable the search engine to handle unintended Boolean operators literally so book titles and phrases don't fail or return poor results. Examples of phrases and book titles with unintended Booleans:

What's New Area

You can turn on any of the features above the dotted line, and they are applied for the entire EBSCOhost session, unless you choose to turn them back off. Once you mark the **Try It!** check box, the **Feature Enabled** indicator displays. The feature is now active for the length of your session.

Features that are displayed below the dotted line are active, newly-released features, but the **Try It!** feature is not available. You can read a description of the feature, and when displayed, can click the thumbnail image and view a sample screen. Your library administrator decides whether to enable these features.

Coming Soon Area

The Coming Soon area previews features that will be available in future releases.